

Overview of Honda

Matrix Management System

Organizational Operating System

Honda has established an operational system aimed at dual goals. One is to accelerate new growth and new value creation by shifting resources to fields with new value. The other is to respectively reinforce the motorcycle, automobile and power products businesses. In order to strengthen new value creation by combining hardware with software and services, Honda has established the Business Development Operations that consolidate functions to develop businesses and areas of software and core electrification technologies. The Company has also established the Automobile Operations and Motorcycle and Power Products Operations, each with its own functions of sales, production, development and purchasing, etc.. Each Business Operations also develops medium-to-long-term plans for respective products, controls resource on a global basis and takes the lead in spurring further growth, creating new value and making business operations efficiency in the six Regional Operations.

Honda has also established individual functional supervisory units, etc., namely, the Corporate Planning Supervisory Unit, Corporate Communications Supervisory Unit, Accounting and Finance Supervisory Unit, Human Resources and Corporate Governance Supervisory Unit, Digital Supervisory Unit, Quality Innovation Supervisory Unit, Customer First Supervisory Unit, and Intellectual Property and Standardization Supervisory Unit. Each of these supervisory units, etc., supports and coordinates efforts to increase the effectiveness and efficiency of the Honda Group as a whole in terms of their respective functional roles.

In addition, R&D activities targeting the pure and applied research of new technologies, the new technology development, and the research and development of new value products, are conducted mainly by Honda R&D Co., Ltd., which is an independent subsidiary of the Company,

and its subsidiaries. Honda aims to create new value that is distinctive and internationally competitive by developing world-leading technologies.

*On April 1, 2022, Honda changed the name of the Life Creation Business to the Power Products Business.

Business Development Operations

- Development of
- Electrification business
- New business
- Combined solution business
- Software
- Core electrification technologies

Business Operations

Automobile Operations



Motorcycle and Power Products Operations



Functional Supervisory Unit

- Corporate Planning
- Corporate Communications
- Accounting and Finance
- Human Resources and Corporate Governance
- Digital
- Quality Innovation
- Customer First
- Intellectual Property and Standardization

Regional Operations

