

Message from the President and CEO

Having our origin in a desire to “help people and society” and “expand the potential of people’s lives,” Honda will proactively contribute to the realization of a sustainable society.

Toshihiro Mibe

Director, President and Representative Executive Officer
Chief Executive Officer

To Readers of the Honda Sustainability Report

On behalf of Honda, I would like to express our gratitude for your cooperation and tremendous support for our activities.

Honda is undertaking corporate activities with a goal to “Serve people worldwide with the ‘joy of expanding their life’s potential’” as stated in its 2030 Vision.

Honda has upheld a desire to “help people and society” and “expand the potential of people’s lives” since its founding. Accordingly, we have endeavored to bring joy to more stakeholders by providing products that help people’s lives and constantly paying attention to the environment and safety in its activities as “a company that society wants to exist.” At the center of its efforts has always been people, as Honda believes in the potential of people.

Honda thinks that intrinsic value it provides serves to enrich people’s lives by generating more time and space for them and to become a force that supports people who are determined to take a step forward. Moreover, in providing such value, we should never be the ones to cause a negative impact on the environment, or our automobiles and motorcycles should never be involved in fatal accidents.

Honda has thus defined two focused themes: “elimination of environmental impact” and “realization of safety protecting precious human lives.” Under these themes, we will continue to take on related challenges while setting high targets. Seeking to contribute to the realization of a sustainable society, we will steadily strive to achieve carbon neutrality in the environmental field through our automobile electrification strategy while aiming to reduce traffic collision fatalities in the safety field by adopting safety technologies.

Honda will make proactive efforts in this regard under a belief that its efforts will lead to the resolution of social issues and realization of a better society.

I appreciate your further support for the challenges Honda will take on in the future.

