Overview of Honda

Value Creation History

2012

First in industry to disclose estimated CO₂ emissions from product use

2014

Secures 100% in disclosure score for CDP 2014

2014

Achieves cumulative global motorcycle production volume of 300 million units

2015

Enters aircraft industry with the HondaJet



2016

Achieves cumulative global automobile production volume of 100 million units

2017

Cumulative global production of Honda Super Cub reaches 100 million-unit milestone

2040

All automobiles sold by Honda to be EVs and FCVs

2010s onward

1980s ~ 2000s

2011

Achieves cumulative power products production volume of 100 million units

2014

Establishes world's first single-package Smart Hydrogen Station in conjunction with Iwatani Corporation



2015

Launches Honda Walking Assist Device for use in the training of walking



2016

Revises Honda Corporate Governance Basic Policies

2017

Selected as a member of the Dow Jones Sustainability World Index

2050

Carbon neutrality for all products and corporate activities Zero traffic collision fatalities involving Honda motorcycles and automobiles

2005

Starts leasing world's first fuel cell vehicle



1997

Attains ISO14001 certification in Belgium and at the Hamamatsu Factory and Tochigi Factory

1993

Honda's general-purpose engine first in world to receive approval for conformity with U.S. exhaust gas regulations



1987

Launches Japan's first airbag-equipped automobile



1981

Completes first domestically produced automobile equipped with driver assistance features for persons with upper-arm disabilities (Civic)



2006

Develops flexible-fuel vehicle (FFV) for Brazil

1999

Launches Insight, the first hybrid car in the United States



1996

Launches world's first self-regulating, two-legged humanoid walking robot



1990

Introduces flex-time/childcare leave system

1986

Secures top place in U.S. CSI Study

1981

Launches Honda Electro Gyro-Cator navigation system



1947

Starts production of the A-Type auxiliary bicycle engines

1948

Formulates "The Three Joys"

1949

Starts motorcycle production with the Honda C-Type



1953

Starts production of first power product, the H-Type engine



1960

Introduces human resources qualification system

1963

Starts automobile production with the T360



1940s ~ 1970s

1946

Establishes Honda Technical Research Institute

1948

Establishes Honda Motor Co., Ltd.

1953

Communicates policy of "120% Quality"

1958

Launches the Super Cub



1960

Separates R&D Center into an independent entity (Honda R&D Co., Ltd. established)

1970

Establishes Driving Safety Promotion Center

1971

Launches low-pollution CVCC engine

