

Social

Social Contribution Activities

4 Social

Human Rights 69

Human Resources 76

Supply Chain 125

Social Contribution Activities 141

> **Basic Approach** 142

Global Management 143

Initiatives for Social Contribution Activities ... 144

Social Data (Social Contribution Activities) ... 148

Safety 149

Quality 169

Basic Approach

Honda's Social Contribution Activities

Since its founding, Honda has provided society and customers with a variety of joys by creating quality products and technologies. In the 1960s, while the Company was still in a period of early growth, Honda began to launch philanthropic initiatives designed to strengthen ties with local communities, based on its idea that a company must be rooted in and integrated with the local community.

Currently, Honda undertakes various social contribution activities in the seven regions in which the Company conducts operations worldwide, aiming to share joy with people all around the world and to be a company society wants to exist. Honda also strives to support initiatives that reflect local circumstances in its corporate activities. Honda will continue to pursue various social contribution activities while communicating with customers and residents in the communities.

Basic Approach to Social Contribution Activities

In 1998, Honda devised the Philosophical Basis and Principles of the Honda Philanthropy for its social contribution activities. Thereafter, in 2006, the Company formulated its Global Policy for Social Contribution Activities to unify the direction of global activities with the aim of creating a society full of dreams for tomorrow.

Since revising the Policy in 2018 in response to a changing environment, Honda has been engaging in activities to realize its 2030 Vision to “serve people worldwide with the joy of expanding their life’s potential.”

Based on its Fundamental Beliefs of “Respect for the Individual” and “The Three Joys,” Honda will accelerate the proactive efforts of each associate on a global scale to enrich the lives of people around the world and share the joy of their lives.

Global Policy for Social Contribution Activities

Corporate Philosophy

Honda will proactively exercise its initiatives in social contribution, founded on the fundamental principles of “Respect for the Individual” and the “Three Joys,” to support Honda’s universal passion: to improve the quality of people’s daily lives.

Objective

Honda will aspire to become “a company that society wants to exist,” and will contribute to the realization of a sustainable society, by serving people worldwide with the joy of expanding their life’s potential through its social contribution activities.

Activity Policy

- Honda will earn social acceptance by creating empathy and trust through active community engagement and by being a good corporate citizen.
- Honda will use its resources and workforce to contribute to society from a global point of view, while maintaining the importance of each region.
- Honda will promote and facilitate maximum associate participation in, and passion for, social contribution activities.

Field of Activities

- Supporting Our Youth for the Future
- Protecting the Global Environment
- Promoting Traffic Safety
- Addressing Local Community Needs



4 Social

Human Rights 69

Human Resources 76

Supply Chain 125

Social Contribution Activities 141

Basic Approach 142

> **Global Management** 143

Initiatives for Social Contribution Activities 144

Social Data (Social Contribution Activities) 148

Safety 149

Quality 169

Global Management

Honda's Global System for Social Contribution Activities

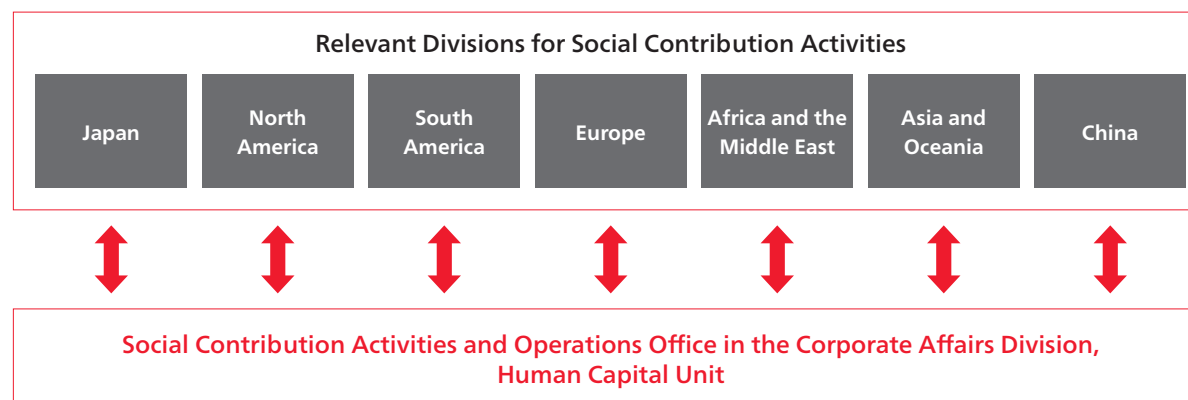
Honda's social contribution activities are centered on four core policies: supporting our youth for the future; protecting the global environment; promoting traffic safety; and addressing local community needs. Based on these policies, the entire Honda Group engages in activities that recognize the value of its bonds with local communities.

Honda pursues a variety of activities in seven regions of the world, taking maximum advantage of its resources in line with its Global Policy for Social Contribution Activities.

To strengthen Honda's global networks, the Social Contribution Activities and Operations Office in the Corporate Affairs Division, Human Capital Unit, gathers activity data from across the seven regions, and shares activity policies.

Going forward, the Honda Group intends to fulfill its responsibilities as a good corporate citizen; to this end, the Group will continue its efforts to create future societies "That are full of Dreams" and promote a wide range of activities hand-in-hand with local residents through globally unified efforts.

Honda's Global System for Social Contribution Activities



4 Social

Human Rights 69

Human Resources 76

Supply Chain 125

Social Contribution Activities 141

Basic Approach 142

Global Management 143

> **Initiatives for Social Contribution Activities** ... 144

Social Data (Social Contribution Activities) ... 148

Safety 149

Quality 169

Initiatives for Social Contribution Activities

Summary of the Activities in the Fiscal Year Ended March 31, 2025

Our social contribution activities are tailored to local circumstances in accordance with its Global Policy for Social Contribution Activities, with the aim of creating future societies “That are full of Dreams”.

Toward the realization of our vision of “zero environmental impact society” and “a collision-free society,” we have been working globally to nurture mindsets that respect the environment as well as prevent accidents through safety awareness activities focused on people.

This report provides representative examples of our activities undertaken in each region, including those mentioned above.

Further details can be found at the following link.

Honda’s Social Contribution Activities <https://global.honda/en/philanthropy/>

Japan

Honda Beach Clean-up Project Conducted by the Honda Group Throughout Japan

In 2006, we launched the Honda Beach Clean-up Project, which was based on our desire to ensure that the next generation will be able to experience the joy of walking barefoot on sandy beaches.

The project utilizes the Beach Cleaner, which can clean the beach without damaging the beach ecosystem. We originally developed the cleaner based on our desire to use Honda’s technologies to find a solution to clean the trash that ends up washed ashore.

In 2024, we conducted the activity at 25 locations throughout Japan (23 prefectures) and collected 24 tons of trash. As a technological evolution to support this activity, the Honda Mobile Power Pack 4W-Vehicle Concept, a small electric mobility vehicle, was introduced on a trial basis as a tow vehicle for beach cleaners to verify the reduction of environmental impact.

Originally initiated by our associates and former associates, the project has now expanded its circle of cooperation to include the entire Honda Group as a whole and local residents across the country, with more than 7,000 participants per year. To date, the project has been conducted 454 times on beaches throughout Japan, and the total amount of trash collected has reached approximately 567 tons.

Protecting the Global Environment



Sandy beach Clean-up activity by Honda’s small electric mobility vehicle



Participants picking up litter by hand

4 Social

Human Rights 69

Human Resources 76

Supply Chain 125

Social Contribution Activities 141

Basic Approach 142

Global Management 143

> **Initiatives for Social Contribution Activities 144**

Social Data (Social Contribution Activities) .. 148

Safety 149

Quality 169

Initiatives for Social Contribution Activities

North America

Honda Group in North America Assisted Hurricane and Tornado Victims

Our Group in the United States donated a total of USD 600,000 to the American Red Cross to support areas affected by hurricanes in North Carolina and tornadoes in Ohio in 2024.

Additionally, in North Carolina, we donated 40 generators to the American Red Cross and 700 educational engineering kits to local museums. North Carolina-based Honda Aircraft Company also supported the transportation of humanitarian relief supplies to the affected areas using HondaJet.

In Ohio, we donated USD 250,000 to local organization United Way, and our associates engaged in support activities such as cleanup efforts in affected areas, visiting impacted households to distribute daily necessities, and providing relief information.

Our Group in the United States also empowers associates' disaster relief efforts. In 2024, it contributed over USD 45,000 through matching gifts and volunteer grants.

Addressing Local Community Needs



Associate volunteers conducting relief activities in disaster-affected areas

South America

Education Program for Next Generation in Argentina, "Pioneers on the Move"

At Honda Motor de Argentina S.A., a production base for motorcycles, the educational program "Pioneers on the Move" has been implemented since 2013, targeting children aged 6 to 11 to foster future societies "That are full of Dreams."

The program features four heroes (Traffic Girl, Super Eco, Solidarity Captain, and Super Smarty) symbolizing our field of social contribution activities, offering leisure-pedagogical contents for children. To date, 23,157 children, teachers, and others have participated in the program through in-person and virtual formats.

In recent years, efforts to promote traffic safety have been particularly strengthened. In 2024, the civic association Luchemos por la Vida awarded Honda in the corporate social responsibility category for its contributions to raising traffic safety awareness and preventing traffic accidents.

Supporting Our Youth for the Future



Children who participated in the program

4 Social

Human Rights 69

Human Resources 76

Supply Chain 125

Social Contribution Activities 141

Basic Approach 142

Global Management 143

> **Initiatives for Social Contribution Activities** ... 144

Social Data (Social Contribution Activities) ... 148

Safety 149

Quality 169

Initiatives for Social Contribution Activities

Europe

Educational Programs in Italy in Collaboration with an Educational Institution

Honda Italia Industriale S.P.A. has been collaborating with Istituti Tecnologici Superiori (ITS) since 2015 to provide students with educational programs based on its expertise.

This program aims to develop students into readily employable professionals by combining learning in principles, theories, and methodologies with best practices and experiences accumulated by the company.

Initially, the initiative offered only a basic program for students in the post-diploma mechatronics and logistics and supply chain courses. Since 2021, an advanced program for mechanical engineering university students has been launched, covering manufacturing operations, new model development, industrial automation, and sustainability.

In 2024, the program was provided to 60 students from ITS and mechanical engineering universities, with a cumulative total of over 400 students having participated.

Supporting Our Youth for the Future



Students listening to lectures by associates

Africa and the Middle East

Traffic Safety Driving Training for Motorcyclists in Kenya

Honda Motorcycle Kenya conducts safe riding training to enhance motorcycle riders' traffic safety awareness and riding skills. The two-day training program includes classroom sessions on the first day, focusing on understanding the basic principles and importance of safe riding, such as traffic rules, riding posture, and road signs.

On the second day, practical training is conducted, including cornering, emergency braking, obstacle avoidance, and hazard anticipation exercises to address changes in traffic conditions during riding.

In addition to riding skills and knowledge, the training covers motorcycle maintenance methods, the importance of regular inspections, and how to handle distractions while riding. At the end of the session, a group discussion allows participants to share their experiences and insights gained from the training. In 2024, the program was held with 10 organizations, including local companies, and 345 participants attended.

Promoting Traffic Safety



Participants attending the classroom session of the safe riding training

4 Social

Human Rights 69

Human Resources 76

Supply Chain 125

Social Contribution Activities 141

Basic Approach 142

Global Management 143

> **Initiatives for Social Contribution Activities ... 144**

Social Data (Social Contribution Activities) ... 148

Safety 149

Quality 169

Initiatives for Social Contribution Activities

Asia and Oceania

Donation of Helmets to Children in Vietnam

Promoting Traffic Safety

In Vietnam, where traffic volume has increased with economic growth, motorcycles are used by citizens for commuting to work, school, and business. Thus, countless motorcycles are on the road especially during peak hours in the morning and evening. Also, with the number of automobiles owned starting to increase in recent years, traffic safety has become one of the major social issues.

Honda Vietnam Co., Ltd. (HVN), in cooperation with the National Traffic Safety Committee, the Ministry of Education and Training of Vietnam, donated more than 1.7 million qualified helmets to first-grade students nationwide In the fiscal year ended March 31, 2025, aiming to raise awareness of wearing qualified helmets among children. In addition, events were held at Honda Authorized Dealers to improve the knowledge of traffic safety for children and their parents.

This activity has been ongoing since 2015, with a cumulative total of approximately 10.1 million helmets donated to date. The initiative aims to form habits of wearing qualified helmets in Vietnamese motorcycle riders, with the goal of achieving a ratio of 100% wearing qualified helmets.



Children receiving donated helmets

China

Long-term Tree-planting Activities in Inner Mongolia Autonomous Region Undergoing Serious Desertification

Protecting the Global Environment

Our Group in China has continued afforestation activities since 2008 in Inner Mongolia Autonomous Region, where severe desertification has progressed due to factors such as rapid population growth and overgrazing.

Under the theme "Creating a Green Future Together," this initiative aims to increase forest area, prevent water and soil loss, and improve the local ecological environment. In 2024, the program marked its 17th year.

The fourth phase (2023–2027) plans to afforest approximately 3.33 million square meters over five years, with around 70,000 saplings planted in 2024.

To date, a total of 65 million CNY has been invested, with approximately 2.07 million saplings planted and a greened area exceeding 15.66 million square meters.

Through this long-term effort, land once affected by desertification has transformed into lush greenery, functioning as a "green barrier" that contributes to the region's sustainable development.



Area of tree-planting activities In the fiscal year ended March 31, 2025



Current view of the area where the trees were planted 17 years ago

4 Social

Human Rights 69

Human Resources 76

Supply Chain 125

Social Contribution Activities 141

Basic Approach 142

Global Management 143

Initiatives for Social Contribution Activities 144

> **Social Data (Social Contribution Activities) 148**

Safety 149

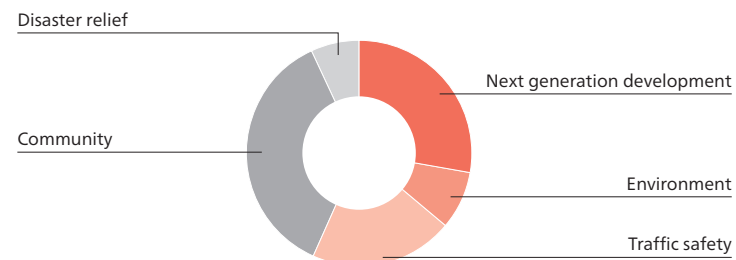
Quality 169

Social Data (Social Contribution Activities)

Social Contribution Activities Data

Expenditure related to social contribution activities
(FY Ended March 31, 2025)

	Expenditure (million yen)
Next generation development	3,626
Environment	1,070
Traffic safety	2,684
Community	4,732
Disaster relief	878
Total	12,990



Breakdown by form of contribution
(FY Ended March 31, 2025)

	Expenditure (million yen)
Cash	8,483
Time	211
In-kind contribution	3,270
Management costs	1,026
Total	12,990

