

Honda Safety Concept

Toward the realizing intelligent mobility society that is close to people and evolve together

Japan Cabinet Office 5th Science and Technology Basic Plan

Society 5.0

A human-centered society that balances economic advancement with the resolution of social problems by a system that highly integrates cyberspace and physical space.

WHO 2nd Decade of Action for Road Safety

SAFE SYSTEM APPROACH

Proactive and simultaneous improvement to roads, vehicles, speed-management, road user behavior and post-crash response so that the entire system is made safe.

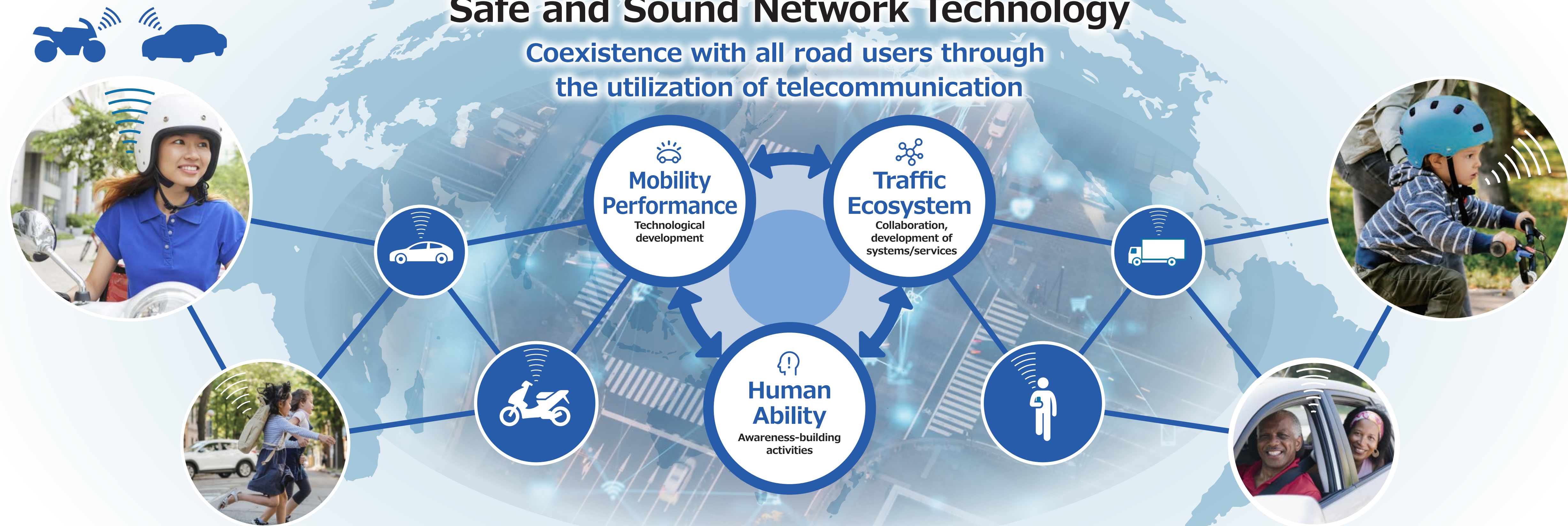
Honda safety philosophy

Safety for Everyone

Honda wants to build a society without collisions where everyone sharing the road can safely.

Safe and Sound Network Technology

Coexistence with all road users through the utilization of telecommunication



HONDA

Honda Safety Concept

● Safety Target Concept

“Respect for human lives” “Proactive pursuit of safety”

Collision-free Mobility Society

Honda’s Safety Cause



Enable people to enjoy the real world while fully engaging their feelings and five senses

Honda Approach to Safety

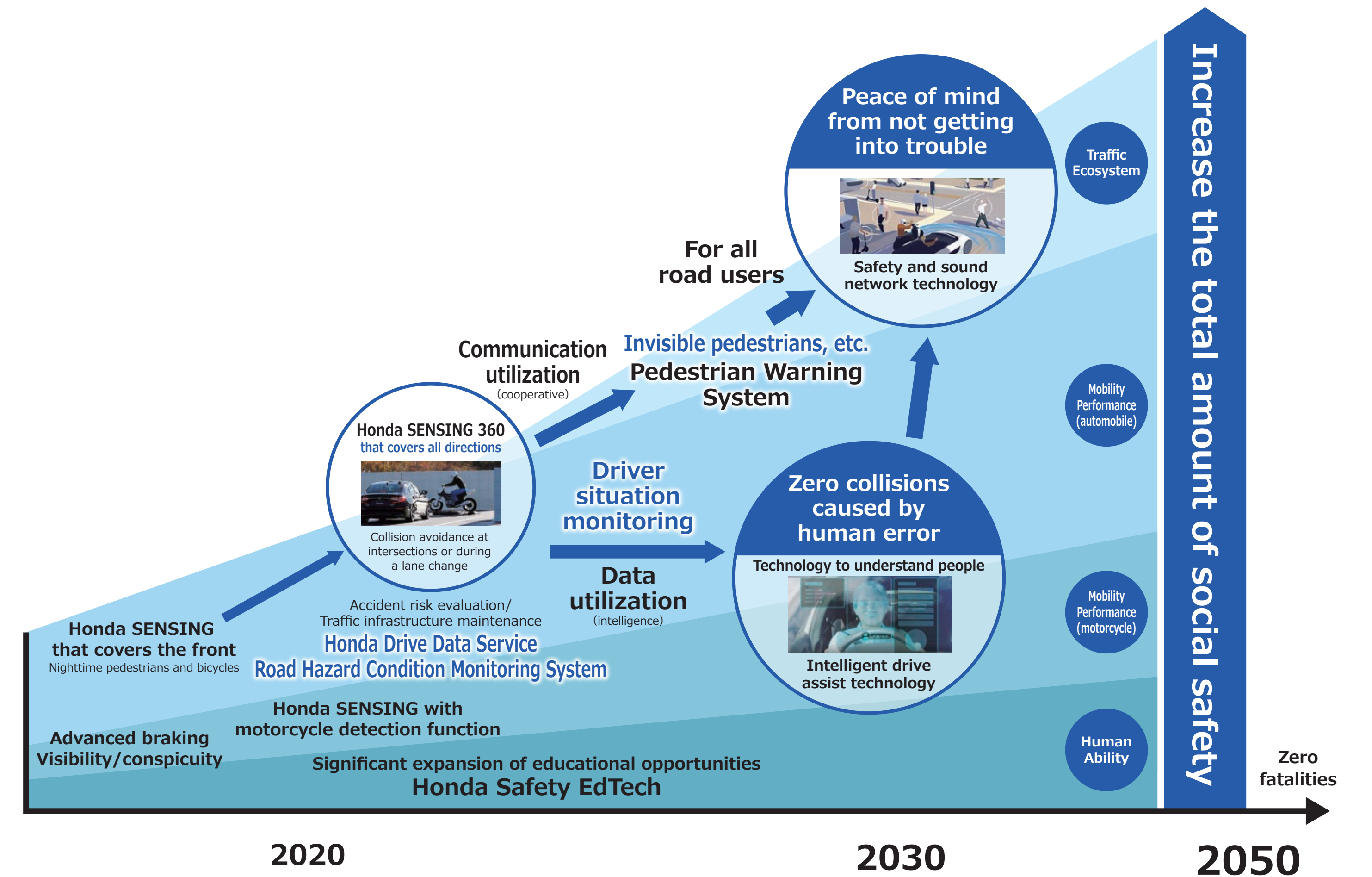
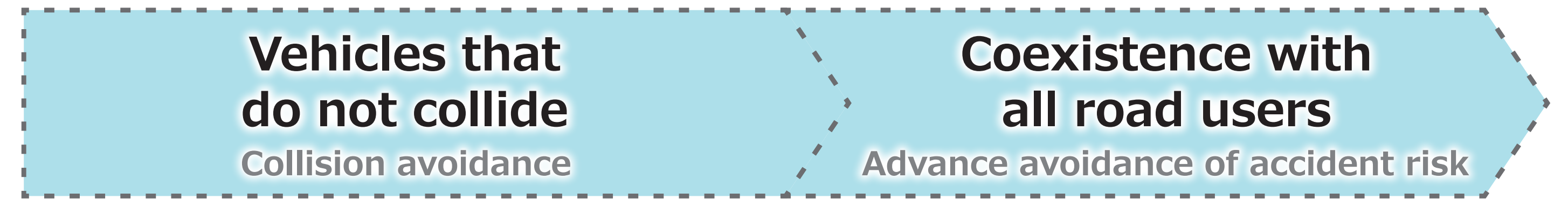


Safe coexistence: Provide everyone sharing the road with safety and peace of mind

● Safety Technology Roadmap

Measures toward halve fatalities by 2030

Measures toward zero fatalities by 2050



Strive for zero traffic collision fatalities involving Honda motorcycles and automobiles globally by 2050

* Honda vehicle involvement in fatalities among motorcycle riders, automobile occupants, pedestrians and bicycle riders (except for those who are intentionally and flagrantly violating rules and/or in a state of being legally incompetent)