April 28, 2016

To: Shareholders of Honda Motor Co., Ltd.

From: Honda Motor Co., Ltd.

1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo, 107-8556

Takahiro Hachigo

President and Representative Director

Third Notice Concerning Impact of 2016 Kumamoto Earthquake

Honda Motor Co., Ltd. (the "Company") offers its deepest condolences to victims of the 2016 Kumamoto Earthquake (the "Earthquake").

The Company has decided to partially resume operations at its Kumamoto Factory (Ozu-machi, Kikuchi-gun, Kumamoto Prefecture) from May 6th. Due to the impact of the Earthquake, business operations had been halted up until April 28th. The Company will resume production in stages, depending on the situation.

Due to severe damage to some facilities and equipment at the Kumamoto Factory, the Company expects a full recovery to be completed in mid-August. Regarding other production facilities, Yachiyo Industry Co., Ltd., a subsidiary of the Company which produces mini-vehicles, operated at partial utilization since April 22nd, and plans to resume full-scale operations in 6 months. Other production facilities are operating normally.

The Company will continue its full-fledged effort to assist the people of Kumamoto in making a rapid recovery.

The impact on our financial results has not yet been determined, however, should any material impact occur, the Company will promptly disclose details.