

[Translation]
March 6, 2026

To Whom It May Concern:

Company Name: Honda Motor Co., Ltd
Representative: Toshihiro Mibe
Director, President and Representative
Executive Officer
(Securities Code: 7267 Prime Market, TSE)
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Notice Regarding Partial Changes to Shareholder Benefits

Honda Motor Co., Ltd (the “Company”) has introduced a shareholder benefits program to express gratitude for the continuous support of its shareholders and to encourage more investors to hold its stock.

Through initiatives at the Company’s special subsidiary, the Company has expanded the benefits program to help its shareholders deepen their understanding of Honda Philosophy and encourage long-term ownership of the Company’s stock.

1. The details of the changes are as follows:

Expanded sections are indicated within the bold-framed areas.

Record Date	Number of Shares Held	Continuous Holding Period	Benefit Details	
End of March	100 shares or more	-	Honda Sun Co., Ltd. *	Lottery
			Original Goods	
			Car-sharing Discount Coupon (Honda EveryGo)	
		1 year or more	Rugby Match Invitation (MIE Honda HEAT)	
			Race Viewing	
			Enjoy Honda Invitation	
		3 years or more	Safety School Trial Event	
			HondaJet Trial Event	
			Factory Tours	
			Marine Test-Drive Event	
			Mobility Resort Motegi Trial Event	

*Honda Sun Co., Ltd. was established in 1981 as a special subsidiary to promote social independence of persons with disabilities through Honda's manufacturing.

- ※ Continuous Holding Period of 1 year: shareholders who have held the Company's shares under the same shareholder number for 1 year or longer as of March 31.
- ※ Continuous Holding Period of 3 years: shareholders who have held the Company's shares under the same shareholder number for 3 years or longer as of March 31.

2. Effective Date

The revised benefit program applies to shareholders listed in the Company's shareholder registry as of March 31, 2026.

3. Other Information

Additional information such as application procedures will be provided in early June.