8. Environmental Initiatives

8-1: Basic Approach

Honda Environmental and Safety Vision/Honda's Environment Statement

Ever since the 1960s, Honda has actively endeavored to solve environmental issues.

In the 1970s, Honda developed the low-pollution CVCC* engine, which successfully reduced carbon monoxide, hydrocarbon and nitrogen oxide (NOx) emissions, making Honda the world's first automaker to comply with the U.S. Clean Air Act – a regulation considered to be the most stringent in the world at the time. In 1992, Honda established the Honda Environment Statement, serving as the Company's guideline for all environmental initiatives. The statement articulates the basic stance towards reducing the environmental impact at every stage in the life cycle of its products, from product procurement to the design, development, production, transportation, sale, use and disposal stages. In addition, for Honda to further promote the above-mentioned environmental initiatives and continue to be a company society wants to exist, the Honda Environmental and Safety Vision was established in 2011. Aimed at the realization of the joy and freedom of mobility and a sustainable society where people can enjoy life, as is declared in this vision, each of Honda's global business sites is engaging in the reduction of an array of environmental impacts. Such initiatives include the reduction of greenhouse gas (GHG) emissions, which are considered to be a cause of climate change, as well as energy use; the efficient use of resources, including water and minerals; and the appropriate treatment and reduction of waste, with the aim of conserving the global environment and biodiversity. Honda will realize this vision by conducting these activities while sharing Honda's Environment Statement with everyone associated with Honda, including suppliers and distributors in addition to Honda Group companies.

*CVCC: Compound Vortex Controlled Combustion

Honda Environmental and Safety Vision

Realizing the joy and freedom of mobility and a sustainable society where people can enjoy life

Established in 2011

Honda's Environment Statement

As a responsible member of society whose task lies in the preservation of the global environment, the Company will make every effort to contribute to human health and the preservation of the global environment in each phase of its corporate activities. Only in this way will we be able to count on a successful future, not only for our company, but also for the world. We should pursue our daily business under the following principles:

- 1. We will make efforts to recycle materials and conserve resources and energy at every stage of our products' life cycle—from research, design, production and sales to service and disposal.
- 2. We will make every effort to minimize and properly dispose of the waste and contaminants generated at every stage of a product's life cycle.
- 3. As a member of both the company and society, each associate will focus on the importance of making efforts to preserve human health and the global environment, and will do his or her part to ensure that the company as a whole acts responsibly.
- 4. We will consider the influence that our corporate activities have on the local people's health, environment and society, and endeavor to improve the social standing of the company.

Established and announced in June 1992

8-2: Honda's Material Issues

Through Honda's proprietary technologies and business activities, the Company will work to tackle climate change and energy issues, the effective utilization of resources and the preservation of clean air, which are outlined as challenges in the materiality matrix, aiming to realize a zero environmental impact society in the future.

Triple Action to ZERO

In order for people to live on Earth in a sustainable manner, Honda seeks to realize a society with zero environmental impact. Accordingly, the Company established the Triple ZERO initiative, a concept for environmental initiatives, and in 2021, it set Triple Action to ZERO, which defines specific target years and actions. Efforts will be centered around the Triple Action to ZERO, which integrates three elements, namely carbon neutrality, clean energy and resource circulation, into one concept. Under this concept, Honda is considering and implementing measures while taking into account a linkage of the three elements. The Company recognizes that this will lead to the acceleration of initiatives in international frameworks and to Nature-based Solutions (NbS)* that are attracting increasing interest from stakeholders.

* Nature-based Solutions (NbS): Initiatives that address social issues while preserving and restoring natural ecosystems

CO₂ emissions, net zero by 2050

To address climate change issues, Honda will work toward a target of limiting the global average temperature rise to 1.5°C above pre-industrial levels by reducing carbon emissions from corporate activities and throughout the product life cycle.

100% utilization of carbon-free energy by 2050

To address energy issues, Honda will go a step beyond its conventional initiative of reducing energy risks and aim to use clean energy both during product use and in corporate activities.

100% use of sustainable materials by 2050

To address the effective utilization of resources, Honda will go beyond its previous initiative aimed at reducing the risks related to resources and waste disposal by taking on the additional challenge of developing products and creating systems that use sustainable materials and have zero environmental impact.

In the area of corporate activities, Honda aims to achieve "zero" industrial water intake and industrial waste at Honda plants by 2050.

8-3: Environmental Initiatives Chronology

year	Outline	Related Matters
1948	Honda Motor Co., Ltd. established.	
1959	Implemented plan to recycle aluminum casting swarf (Yamato Factory).	
1963	Installed an aluminum dust mining machine to recycle machining scraps(Suzuka Factory).	U.S. enactment of the Clean Air Act.
1964	· Received the Minister of International Trade and Industry Award for "streamlining of	
	electricity use," including improvement of power transmission facilities and streamlining	
	of production facilities.	
1966	· Established the Air Pollution (AP) Laboratory in the Honda R&D, specializing in	California Air Resources Board initiates emission controls.
	research on low-pollution engines.	U.S. issued regulations to prevent air pollution.
		Department of Transportation implements emission
		regulations for new vehicles (3% CO concentration).
1967		 Enacted Basic Act on Pollution Control.
1968		• Enacted Clean Air Act, Noise Regulation Act, and
		Pollution Dispute Resolution Act.
1970	Established Pollution control headquarters.	
	· Started a water circulation system that does not discharge industrial water to the outside	
	(Sayama Factory).	
1971	Announced outline of the low-pollution engine (CVCC).	 U.S. Environmental Protection Agency (EPA)
		enacted vehicle emission regulations in
		accordance with the U.S. Clean Air Act of 1970
		(Muskie Act).
1972	· Concluded CVCC engine technology licensing agreement with Toyota Motor Corporation.	
	CVCC engine becomes the first to pass the U.S. Clean Air Act of 1970 emission standards in 1975.	
1973	· Concluded a CVCC engine technology licensing agreement with Ford Motor Company of the U.S.	
	· Concluded a CVCC engine technology licensing agreement with Chrysler Corporation of the U.S.	
	· Concluded a CVCC engine technology licensing agreement with Isuzu.	
	· Launched the Civic (1500cc CVCC 3-door and 4-door).	
1974	Export vehicles equipped with CVCC engines passed EPA (U.S. Environmental	
	Protection Agency) emissions tests.	
1977	Civic (CVCC) won first place in the U.S. Environmental Protection Agency (EPA) FEA77	
	fuel economy test for four consecutive years.	
1981	Civic surpassed 40 miles per gallon in the 1982 model year vehicle fuel economy test	
	conducted by the U.S. Environmental Protection Agency (EPA) (world record for a	
	gasoline vehicle).	

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year	Outline	Related Matters	year	Outline	Related Matters
1982	 Announced Super Cub 50, which achieves ultra-low fuel consumption of 150 km per liter. Established Recycling Committee. 		2005		Kyoto Protocol became effective, Automobile Recycling Law enacted.
1990 1991	Established Environmental Council chaired by the Vice President.	Enacted law concerning the utilization of recyclable	2006	Announced 2010 worldwide CO ₂ emission reduction targets for motorcycles,	necycling Law enacted.
1991	Became first Japanese auto manufacturer to collect and recycle used plastic bumpers	resources (Recycling Law).	2006	automobiles, and power products and manufacturing (an industry first).	
	on a large scale. Recycled used bumper materials into parts delivery boxes, started	resources (necycling Law).		Published CSR (Corporate Social Responsibility) Report 2006.	
	used bumper recycling (as recycling network test)			Developed Flexible Fuel Vehicle (FFV) that can run on mixed fuel (ethanol mixed fuel)	
1992	Established the Honda Environmental Declaration, Honda's policy for environmental			for Brazil, based on gasoline engine.	
1992	initiatives.		2007	CVCC engine and Cub F-Type recognized as Mechanical Heritage by the Japan Society	
1993	Released the Voluntary Plan*, which outlines the direction of Honda's environmental		2007	of Mechanical Engineers.	
1995	initiatives.		2011	Revised Green Purchasing Guidelines and expanded application to suppliers	
	* Waste reduction plan in line with the voluntary action plan (Voluntary Plan) promoted by the Ministry of		2011	worldwide.	
	International Trade and Industry (MITI) and proposals for its formulation.			Signed "E-KIZUNA Project Agreement" with Saitama City, and announced the outline of	
1995	First gasoline engine vehicle to meet ULEV (Ultra-Low Emission Vehicle) standards of			the Honda Smart Home System demonstration experiment, aiming to reduce CO ₂	
1000	the California emission regulations in the U.S.			emissions in households.	
	Established the World Environment Council.			Established Honda's Environmental Vision (target to reduce global CO ₂ emissions by	
	Achieved a reduction of waste emissions by half from the 1991 level.			30% from 2000 levels by 2020) and announced the global environmental slogan "Blue	
1996	· · · · · · · · · · · · · · · · · · ·	Revised Enforcement Order of the Waste Disposal		Skies for Our Children" and logo.	
.000		and Public Cleaning Law.	2012	First public showing of a test house equipped with	
1997	Launched the New Recycling Project.	, and the second		Honda's Smart Home System - Verification of in-home energy management technology	
	Developed 100% recyclable instrument panels (using olefin resin).	Announced End-of-life Vehicle Recycling Initiative.		using gas, solar, and electrified mobility systems begins.	
	Announced policy to "convert all motorcycle engines to 4-stroke.			• First in the industry to disclose global CO ₂ emissions from the use of Honda products	
1998	Developed Japan's first exhaust gas purification system for 4-stroke engines that	Announced law concerning promotion of measures		(according to Honda research).	
	complies with motorcycle exhaust gas regulations for light motorcycles.	to cope with global warming.		First in the industry to disclose all greenhouse gas emissions from Honda's global	
	Launched the Green Dealer Project for automobile dealers.			business activities and customer use of its products (according to Honda research).	
	Announced the 1999 Accord, expanding the range of models compliant with the ULEV*		2013	Established the world's first system to recycle rare earths extracted from nickel-metal	
	standard, which significantly reduces emissions of hazardous substances.			hydride batteries for hybrid vehicles.	
	*Ultra Low Emission Vehicle.			Disclosed environmental initiatives relating to the construction of the Saitama Factory's	
1999	Published Honda's first annual environmental report.			Yorii Plant (Yorii-machi, Osato-gun, Saitama Prefecture) prior to operations commencing in July.	
	Announced Honda IMA System, Honda's unique hybrid system, and new lightweight	· Announced PRTR Law.		Commenced leasing Accord Plug-in Hybrid to individual customers	
	aluminum body frame that significantly reduces body weight. First hybrid car to be			(World's first SULEV20-compliant Accord PHEV).	
	named Insight.		2015	Honda's Annual Environmental Report 2014 won the Sustainability Reporting	
	\cdot 2000 ACCORD was certified as a Super Ultra Low Emission Vehicle (SULEV), the most			Excellence Award at the 18th Environmental Communication Awards.	
	stringent of the new "LEV II" vehicle emission regulations to be enforced in California,			Published Honda Sustainability Report 2015 (integrating the information reported in the	
	U.S.A. starting in 2004.			CSR Report and the Annual Environmental Report (Global Edition)).	
2000	Published HONDA ECOLOGY environmental pamphlet.			Announced the CLARITY FUEL CELL fuel cell vehicle.	
	• Introduced a green dealer certification system for automobile dealers nationwide.		2017	General Motors (GM) and Honda establish the industry's first joint venture to produce	
	Insight hybrid car substantially breaks the Guinness Book of Records fuel economy	Announced Basic Act on Establishing a Recycling		fuel cell systems in Michigan, U.S.A Both companies to use advanced fuel cell	
	record in the gasoline engine category.	Society.		technology in their products.	
2001	Civic natural gas vehicle becomes the first vehicle in the U.S. to receive Advanced			Established new company in the spring of 2018 for full-scale development of hydrogen	
	Technology PZEV (Partial-Credit Zero Emission Vehicle) certification from the California			stations. Eleven companies agreed to participate in the establishment of the new	
	Air Resources Board.			company.	
	Established Green Purchasing Guideline.	· Enacted PRTR Law.	2019	Developed high-efficiency electrification technology Honda e:TECHNOLOGY.	
2002	Established the Honda LCA System to quantitatively assess the environmental impact			Established consortium for swappable batteries for motorcycles.	
	of all business areas.		2020	Isuzu and Honda concluded a joint research agreement on fuel cell (FC) trucks.	Enacted law concerning promotion of measures to
	• FCX became the world's first vehicle to be certified by the Environmental Protection	Announced Automobile Recycling Law.		Japan Post and Honda agreed to introduce Honda's electric motorcycle BENLY e: for	cope with global warming.
	Agency (EPA) and the California Air Resources Board (CARB), which is a requirement			mail delivery service.	
000-	for sales in the U.S.		2021	Declared 100% use of sustainable materials by 2050. Against Title Artist to 7500 against in Qualificability Deposits	
2003	Developed the world's first electronically controlled fuel injection system (PGM-FI) for A strake FDes seeders.			Announced Triple Action to ZERO concept in Sustainability Report (corporated clean energy recourse circulation)	
	4-stroke 50cc scooters.			(carbon neutral, clean energy, resource circulation)	
	 Announced that majority of Honda motorcycles sold worldwide will be equipped with FI by 2010. 		0000	Began field testing of recycling acrylic resin. Published Handa Papert (comprehensive report)	
			2022	Published Honda Report (comprehensive report).	

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