

11. Japanese and Overseas Sales and Other Offices

11-1 : Japanese Sales and Other Offices

Brain Science Foundation

Activities : Promotion and support of neuroscience research

Category : Public Interest Incorporated Foundation

Established : 1986/11

Honda Access Corporation

Activities : Development, manufacture and sales of products to enhance automobile and motorcycle use and enjoyment

Category : Subsidiary

Established : 1976/8

Honda Airways Co., Ltd.

Activities : Airline company

Category : Subsidiary

Established : 1964/3

Honda Commtec Inc.

Activities : In-house Advertising Agency

Category : Subsidiary

Established : 1989/9

Honda Sales Operations Japan Co., Ltd.

Activities : Provides online automobile sales, management consulting

Category : Subsidiary

Established : 2021/4

Honda Finance Co., Ltd.

Activities : Financing for the sales and leasing of Honda products

Category : Subsidiary

Established : 1999/4

Honda Foundation

Activities : Undertake activities for the advancement of ecotechnology

Category : Public Interest Incorporated Foundation

Established : 1977/12

Honda Kaihatsu Co., Ltd.

Activities : Insurance agents and management of real estate

Category : Subsidiary

Established : 1959/4

Honda Logistics Inc.

Activities : Overland/marine transportation and warehousing

Category : Subsidiary

Established : 2006/10

Honda Motorcycle Japan Co., Ltd.

Activities : Sales and marketing of motorcycles

Category : Subsidiary

Established : 2001/8

Honda Power Products Japan Co., Ltd.

Activities : Whole sales and after market service of power products

Category : Subsidiary

Established : 2017/10

Honda Racing Corporation

Activities : Development, manufacture and sales of racing motorcycles and automobiles. Manufacture and sales of racing parts

Category : Subsidiary

Established : 1982/9

Honda Staffing Service Corp.

Activities : Staffing, translation and interpretation business

Category : Subsidiary

Established : 1997/1

Honda Technical College

Activities : Technical School of automobile

Category : School Corporation

Established : 1976/2

Honda Techno Fort Co., Ltd.

Activities : Research and development support

Category : Subsidiary

Established : 1987/3(Registered company name changed : 2014/7)

Honda Trading Corporation

Activities : Import and export of materials, parts, machinery and equipment for Honda products, optimizes stock, logistics and costs for customers

Category : Subsidiary

Established : 1972/3

Honda U-Tec Co.,Ltd.

Activities : Sales of used cars

Category : Subsidiary

Established : 1992/2

International Association of Traffic And Safety Sciences

Activities : Traffic and safety-related research, hosting of research conferences and related activities

Category : Public Interest Incorporated Foundation

Established : 1974/9

Honda Mobilityland Corporation

Activities : Operation of amusement parks and racing circuits

Category : Subsidiary

Established : 1961/2

Honda Rainbow Motor School Co., Ltd.

Activities : Driving and riding school, driving safety promotion and motorsports promotion

Category : Subsidiary

Established : 1972/6

11-2 : Overseas Sales and Other Offices

SOGO JIMU SERVICE CO., LTD.

Activities : Support internal operation of Honda Motor CO., Ltd. and Honda group companies

Category : Affiliate

Established : 1985/6

Honda Mobility Solutions Co., Ltd.

Activities : Planning and operating mobility service (MaaS) business

Category : Subsidiary

Established : 2020/2

Sony Honda Mobility Inc.

Activities : Sales of AFEELA products

Category : Affiliate

Established : 2022/9

■Americas

United States of America

American Honda Finance Corp.

Activities : Wholesale and retail financing to Honda/Acura automobiles, motorcycles and power equipment dealers and customers in the U.S.

Category : Subsidiary

Established : 1980

GE Honda Aero Engines LLC

Activities : Certification, sales, customer support and related activities of aero engine business

Category : Affiliate

Established : 2004/10

Honda Aero.,Inc.

Activities : Management of aero engine business including engine production

Category : Subsidiary

Established : 2004/7

Honda Aircraft Company, LLC

Activities : Development, sales promotion and production of aircraft

Category : Subsidiary

Established : 2006/10

Honda Performance Development Inc.

Activities : Technical operations center for Honda's IndyCar engine program / Coordinates American Honda's participation in the IRL IndyCar Series

Category : Subsidiary

Established : 1992/12

Honda Innovations, Inc.

Activities : Open innovation and transformative collaboration with leading startups and innovators for all areas within Honda

Category : —

Established : 2017/4

Canada

Honda Canada Inc.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1969/9

Mexico

Honda de Mexico S.A. de C.V.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1985/9

Brazil

Honda Automoveis do Brasil Ltda.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1996/5

Moto Honda da Amazonia Ltda.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1977/12

Honda Energy Do Brasil Ltda.

Activities : Power generation business

Category : Subsidiary

Established : 2013/3

Banco Honda S.A.

Activities : Wholesale and retail financing to Honda automobiles, motorcycles and power equipment dealers and customers.

Category : Subsidiary

Established : 2000

Argentina

Honda Motor de Argentina S.A.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1978/8

Chile

Honda Motor De Chile S.A.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1998/9

Peru

Honda Del Peru S.A.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1974/1

Honda Selva del Peru S.A.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 2006/9

■Europe

United Kingdom

Honda Motor Europe Ltd.

Activities : Coordination of Honda operations in Europe Sales of Honda Products in U.K.

Category : Subsidiary

Established : 1989/10

Honda Finance Europe PLC

Activities : Wholesale and retail financing to Honda automobiles, motorcycles and power equipment dealers and customers in the Europe.

Category : Subsidiary

Established : 1996

France

Honda Motor Europe Ltd.(France)

Activities : Sales of Honda Products

Category : Branch

Established : 1964/5

Germany

Honda Motor Europe Ltd.(Germany)

Activities : Sales of Honda Products

Category : Branch

Honda Bank GmbH

Activities : Wholesale and retail financing to Honda automobiles, motorcycles and power equipment dealers and customers in the Germany.

Category : Subsidiary

Established : 1998

Italy

Honda Motor Europe Ltd.(Italy)

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1990/7

Spain

Honda Motor Europe Iberia Branch

Activities : Sales of Honda Products

Category : Branch

Established : 1988/3

Honda Bank GmbH, Spain Branch

Activities : Wholesale and retail financing to Honda's products in Spain

Category : Subsidiary

Established : 2006/4

Austria

Honda Motor Europe Ltd. Central Europe Branch

Activities : Sales of Honda Products

Category : Branch

Established : 1982/3

Belgium

Honda Motor Europe BENELUX BRANCH

Activities : Sales of Honda Products

Category : Branch

Established : 2007/4

Honda Motor Europe Logistics NV

Activities : Import and distribution of Honda parts and products

Category : Subsidiary

Established : 1978/4

Honda Access Europe N.V.

Activities : Development and sales of Honda car accessories and merchandise towards Honda importers

Category : Subsidiary

Established : 1991/10

Czech Republic

Honda Motor Europe Ltd.(Czech)

Activities : Sales of Honda Products

Category : Branch

Established : 1993/8

Denmark

Honda Motor Europe Ltd. (Denmark)

Activities : Sales of Honda Products

Category : Branch

Estonia

Honda Motor Europe Ltd. (Estonia)

Activities : Sales of Honda Products

Category : Branch

Finland

Honda Motor Europe Ltd. (Finland)

Activities : Sales of Honda Products

Category : Branch

Hungary

Honda Motor Europe Ltd.(Hungary)

Activities : Sales of Honda Products

Category : Branch

Established : 1993/12

Lithuania

Honda Motor Europe Ltd. (Lithuania)

Activities : Sales of Honda Products

Category : Branch

Luxembourg

Honda Motor Europe Ltd. (Luxembourg)

Activities : Sales of Honda Products

Category : Branch

Established : 2007/4

Netherlands

Honda Motor Europe Ltd.(Netherlands)

Activities : Sales of Honda Products

Category : Branch

Established : 1985/3

Norway

Honda Motor Europe Ltd. (Norway)

Activities : Sales of Honda Products

Category : Branch

Poland

Honda Motor Europe Ltd.(Poland)

Activities : Sales of Honda Products

Category : Branch

Established : 1992/12

Portugal

Honda Motor Europe Ltd.(Portugal)

Activities : Sales of Honda Products

Category : Branch

Established : 1986/3

Russia

Honda Motor RUS LLC

Activities : Sales of Honda Products

Category : Subsidiary

Established : 2004/2

Slovakia

Honda Motor Europe Ltd.(Slovakia)

Activities : Sales of Honda Products

Category : Branch

Established : 1994/5

Sweden

Honda Motor Europe Nordic Branch

Activities : Sales of Honda Products

Category : Branch

Established : 1974/2

Switzerland

Honda Motor Europe SWITZERLAND BRANCH

Activities : Sales of Honda Products

Category : Branch

Established : 1974/3

■Africa & the Middle East

Kenya

Honda Motorcycle Kenya Limited

Activities : Production and sales of motorcycles

Category : Subsidiary

Established : 2013/3

Nigeria

Honda Automobile Western Africa Ltd.

Activities : Manufacture automobiles,Sales of Honda Products

Category : Subsidiary

Established : 2013/4

Honda Manufacturing (Nigeria) Ltd.

Activities : Manufacture motorcycles,Sales of Honda Products

Category : Subsidiary

Established : 1979/7

South Africa

Honda Motor Southern Africa (Pty.) Ltd.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 2000/6

Turkey

Honda Turkiye A. S.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1992/2

United Arab Emirates

Honda Gulf Fze

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1994/3

■Asia Oceania

People's Republic of China

Honda Motor (China) Co., Ltd.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1993/2

Dongfeng Honda Automobile Co., Ltd.

Activities : Sales of Honda Products

Category : Affiliate

Established : 2004/4

Guangqi Honda Automobile Co., Ltd.

Activities : Sales of Honda Products

Category : Affiliate

Established : 1998/7

Honda Power Products (China) Co., Ltd.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1993/1

Honda Power Products (Fuzhou) Co., Ltd.

Activities : Manufacture of Power Products

Category : Subsidiary

Established : 2021/1

Sundiro Honda Motorcycle Co., Ltd.

Activities : Sales of Honda Products

Category : Affiliate

Established : 2001/11

Wuyang-Honda Motors (Guangzhou) Co., Ltd.

Activities : Sales of Honda Products

Category : Affiliate

Established : 1992/8

Thailand

Honda Automobile (Thailand) Co., Ltd.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 2000/12

Bangladesh

Bangladesh Honda Private Limited

Activities : Manufacture motorcycles,Sales of Honda Products

Category : Subsidiary

Established : 2012/12

India

Honda Cars India Ltd.

Activities : Sales of Honda Products

Category : Subsidiary

Established :1995/12

Honda Motorcycle And Scooter India Pvt. Ltd.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1999/8

Honda India Power Products Ltd.

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1985/5

Honda Power Pack Energy India Private Limited.

Activities : Battery sharing service

Category : Subsidiary

Established : 2021/11

Indonesia

P.T. Astra Honda Motor

Activities : Sales of Honda Products

Category : Affiliate

Established : 2001/1

P.T. Honda Prospect Motor

Activities : Sales of Honda Products

Category : Subsidiary

Established : 1999/3

P.T. Honda Power Products Indonesia

Activities : Sales of Honda Products

Category : Subsidiary

Established : 2006/6

Korea

Honda Korea Co., Ltd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established : 2001/1月

Malaysia

Boon Siew Honda Sdn. Bhd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established : 2009/1

Honda Malaysia Sdn. Bhd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established : 2000/11

Pakistan

Atlas Honda Limited
 Activities : Sales of Honda Products
 Category : Affiliate
 Established : 1962/10

Honda Atlas Cars (Pakistan) Limited
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established : 1992/11

Honda Atlas Power Product (Private) Ltd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established : 1998/4

Philippines

Honda Cars Philippines, Inc.
 Activities : Manufacture automobiles Sales of Honda Products
 Category : Subsidiary
 Established : 1990/10

Honda Philippines Inc.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established : 1973/6

Singapore

Bukit Batok Driving Centre Ltd.
 Activities : Driving and riding school
 Category : Affiliate
 Established : 1988/4

Singapore Safety Driving Centre Ltd.
 Activities : Driving and riding school
 Category : Affiliate
 Established : 1983/7

Vietnam

Honda Vietnam Co., Ltd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established :1996/3

Honda Vietnam Power Products Co., Ltd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established :2014/6

Australia

Honda Australia M.C. & P.E. Pty Ltd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established :1987/2

Honda Australia Pty., Ltd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established :1969/2

New Zealand

Honda New Zealand Limited
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established :1988/6

Chinese Taipei

Honda Taiwan Co., Ltd.
 Activities : Sales of Honda Products
 Category : Subsidiary
 Established :2002/2

Hong Kong, China

Honda Motor(China) Co., Ltd.
 Activities : Import/Export and distribution of motorcycles and after-service parts,
 Import/Export of automobile knockdown parts
 Category : Subsidiary
 Established :1993/2