

FY14 Financial Results



Honda Motor Co., Ltd.

April 25, 2014

FIT (North America)



Topics



- FY14 Financial Results
- FY15 Financial Forecasts
- Dividend

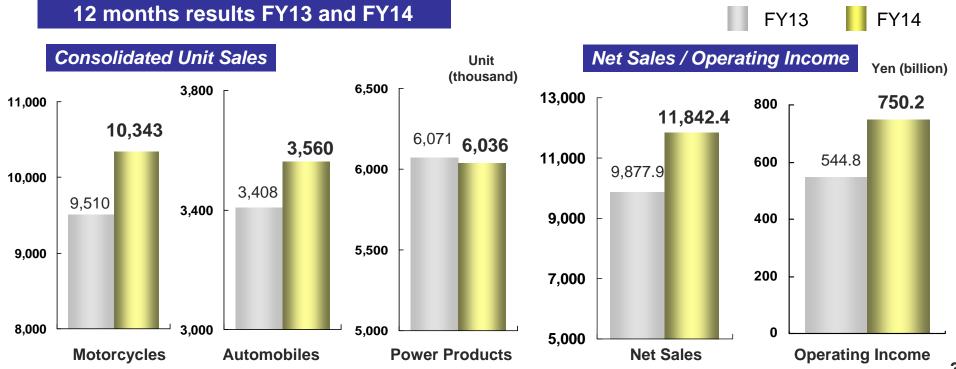
Tetsuo Iwamura Executive Vice President



Outline of FY14 Results Summary (Consolidated)

Results Summary

Operating income amounted to 750.2 billion yen, an increase of 37.7% mainly due to increased automobile unit sales in Japan and North America and increased motorcycle unit sales in Asia, as well as continuing cost reduction efforts and favorable currency effects.



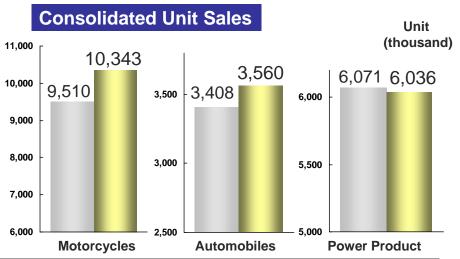


FY14 Unit Sales Results

Honda Group	12 Months Results			
Unit Sales (Thousands)	FY13	FY14	Change	
Motorcycles	15,494	17,021	+ 9.9%	
Automobiles	4,014	4,323	+ 7.7%	
Power Products	6,071	6,036	- 0.6%	

	Honda Group Unit Sales				FY	′13	FY14
18,000	Γ				ı	(1	Unit thousand)
	1	7,021	4,500	4,32	23	6,071	6,036
16,000	15,494		4,000	4,014	6,000 -	П	
14,000	-		3,500		5,500 -		
12,000	Moto	orcycles	-3 ,000	Automob	5,000 liles P	Power Pro	oduct

Consolidated	12 Months Results			
Unit Sales (Thousands)	FY13	FY14	Change	
Motorcycles	9,510	10,343	+ 8.8%	
Automobiles	3,408	3,560	+ 4.5%	
Power Products	6,071	6,036	- 0.6%	



Honda Group Unit Sales

- -Increase in motorcycle unit sales due to the positive impact of new model introductions in India and the introduction of models equipped with fuel injection in Indonesia
- -Increase in automobile unit sales due to the positive impact of new model introductions as well as the launch of fully remodeled vehicles in China, Japan and North America



FY14 Financial Results (consolidated)

Financial Beauta	12 Months				
Financial Results Yen (billion)	FY13	FY14	Change		
Net sales	9,877.9	11,842.4	+ 19.9%		
Operating Income	544.8	750.2	+ 37.7%		
Operating Margin	5.5%	6.3%	-		
Income before income taxes	488.8	728.9	+ 49.1%		
Equity in income of affiliates	82.7	132.4	+ 60.1%		
Net Income *1	367.1	574.1	+ 56.4%		
EPS (Yen) *2	203.71	318.54	+ 114.83		

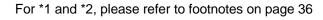
Average Rates (Yen)

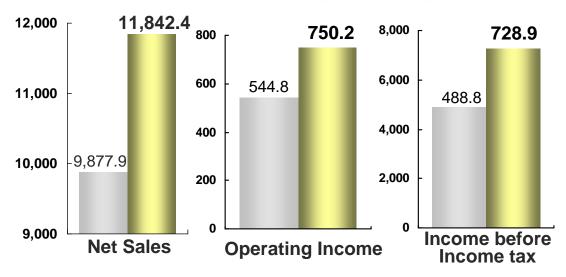
US Dollar	84	100	Yen down by16 yen
Euro	108	136	Yen down By28 yen

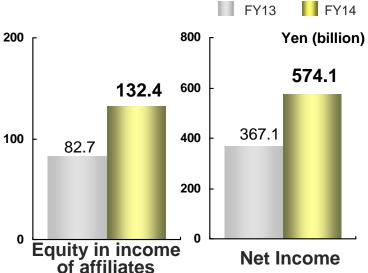
Financial Summary

-Revenue increased by 19.9% mainly due to increased revenue from automobile and motorcycle business operations, as well as favorable foreign currency translation effects.

-Operating income increased by 37.7% due primarily to an increase in sales volume and model mix and continuing cost reduction efforts as well as favorable foreign currency effect, despite increased SG&A and R&D expenses.









FY15 Financial Forecasts (Consolidated)

Yen (billion)

	FY14	FY15	Change		
	Results	Forecasts	Amount	%	
Net Sales	11,842.4	12,750.0	+ 907.5	+ 7.7%	
Operating Income	750.2	760.0	+ 9.7	+ 1.3%	
Operating Margin	6.3%	6.0%	-	-	
Income before Income taxes	728.9	745.0	+ 16.0	+ 2.2%	
Equity in income of affiliates	132.4	155.0	+ 22.5	+ 17.0%	
Net Income *1	574.1	595.0	+ 20.8	+ 3.6%	
EPS (Yen) *2	318.54	330.14	+ 11.60		

For *1 and *2, please refer to footnotes on page 36

Average Rates (Yen)

US Dollar	100	100	1
Euro	136	135	Yen up by 1 yen



FY14 Financial Results and FY15 Financial Forecasts (Unconsolidated)

Yen (Billion)

	FY13 Results	FY14 Results	Increase / Decrease from FY13	FY15 Forecasts	Increase / Decrease from FY14
Net Sales	3,244.0	3,488.3	+ 7.5%	3,640.0	+ 4.3%
Operating Income	103.9	125.6	+ 20.9%	140.0	+ 11.5%
Operating Margin	3.2%	3.6%	-	3.8%	-
Ordinary Income	193.8	345.9	+ 78.5%	355.0	+ 2.6%
Net Income	154.7	262.9	+ 69.9%	280.0	+ 6.5%

Average Rates (Yen)

US Dollar	84	100	Yen down by 16 yen	100 円	1
Euro	108	136	Yen down by 28 yen	135 円	Yen up by 1 yen



Dividend

(Yen)

Dividend per Share	FY13	FY14 Results (Projection)	Increase / Decrease from FY13	FY15 (Expectation)	Increase / Decrease from FY14
1 st Quarter End	19	20	+ 1	(22)	(+2)
2 nd Quarter End	19	20	+ 1	(22)	(+2)
3 rd Quarter End	19	20	+ 1	(22)	(+2)
4 th Quarter End	19	(22)	(+3)	(22)	(+0)
Fiscal Year	76	(82)	(+6)	(88)	(+6)



Topics



FY14 Financial Results

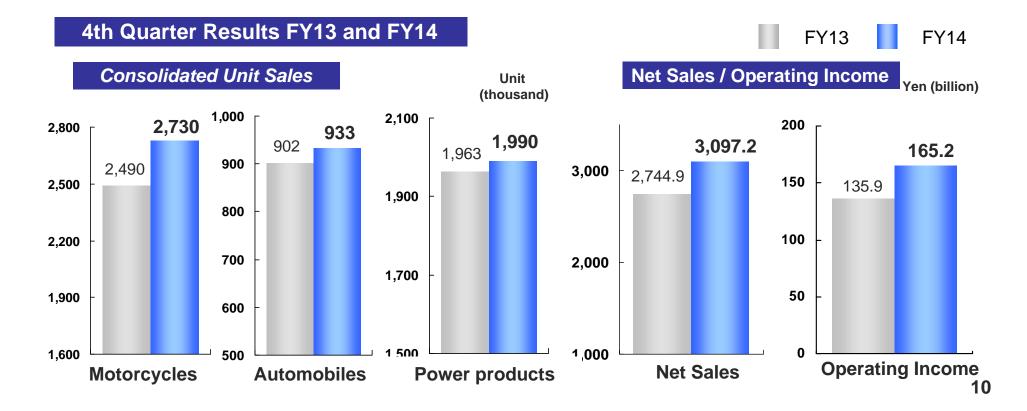
- 4th Quarter Financial Results
- Net Sales and Other Operating Revenue
- Change in Income before Income Taxes
- Business & Geographical Segment Information
- Equity in Income of Affiliates
- Capital Expenditure
- FY15 Financial Forecasts

Kohei Takeuchi
Operating Officer and Director
Chief Financial Officer



Results Summary

Operating income amounted to 165.2 billion yen, an increase of 21.5% mainly due to increased automobile unit sales in Japan, increased motorcycle unit sales in Asia, and continuing cost reduction efforts, as well as favorable foreign currency effects.



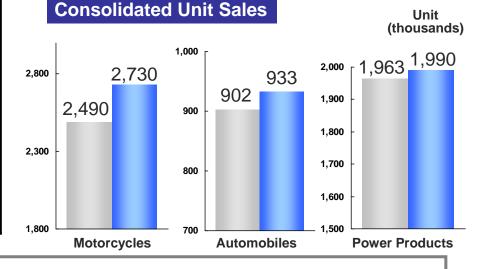


FY14 4th Quarter Unit Sales Results

Hondo Croun	4Q Results (3 Months)				
Honda Group Unit Sales (Thousands)	FY13	FY14	Change		
Motorcycles	3,962	4,500	+ 13.6%		
Automobiles	1,033	1,195	+ 15.7%		
Power Products	1,963	1,990	+ 1.4%		

	Honda	Grou	ıb Ur	nit Sale	es	FY13	FY14
4,500		4,500			1,195		Unit (thousands)
.,000						2,000 [1,9]	63 1,990
4,000	3,962		1,100	1,033		1,900 -	
						1,800	
3,500	-		900	-		1,700 -	
						1,600	
3,000			— 700			_ 1,500	
Motorcycles Automobiles Power Products						er Products	

Consolidated	4Q Results (3 Months)			
Unit Sales (Thousands)	FY13	FY14	Change	
Motorcycles	2,490	2,730	+ 9.6%	
Automobiles	902	933	+ 3.4%	
Power Products	1,963	1,990	+ 1.4%	



Honda Group Unit Sales

Increase in motorcycle unit sales due to new model introductions in India and models equipped with fuel injection in Indonesia.
 Increase in automobile unit sales due to the positive impact of new model introductions as well as the launch of fully remodeled vehicles in China and Japan, despite a decline in North America due to a cold wave.



FY14 4th Quarter Financial Results (Consolidated)

Financial Results	4Q R	esults (3 Me	onths)
Yen (billion)	FY13	FY14	Change
Net Sales	2,744.9	3,097.2	+ 12.8%
Operating Income	135.9	165.2	+ 21.5%
Operating margine	5.0%	5.3%	-
Income before Income Taxes	98.0	174.7	+ 78.1%
Equity in Income of Affiliates	13.0	37.3	+ 185.8%
Net Income *1	75.7	170.5	+ 125.1%
EPS (Yen) *2	42.03	94.61	+ 52.58

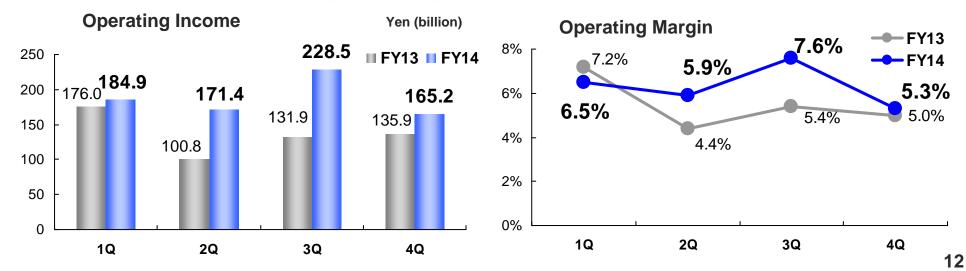
Average Rates (Yen)

US Dollar	93	103	Yen down by 10 yen
Euro	122	141	Yen down by 19 yen

Financial Summary

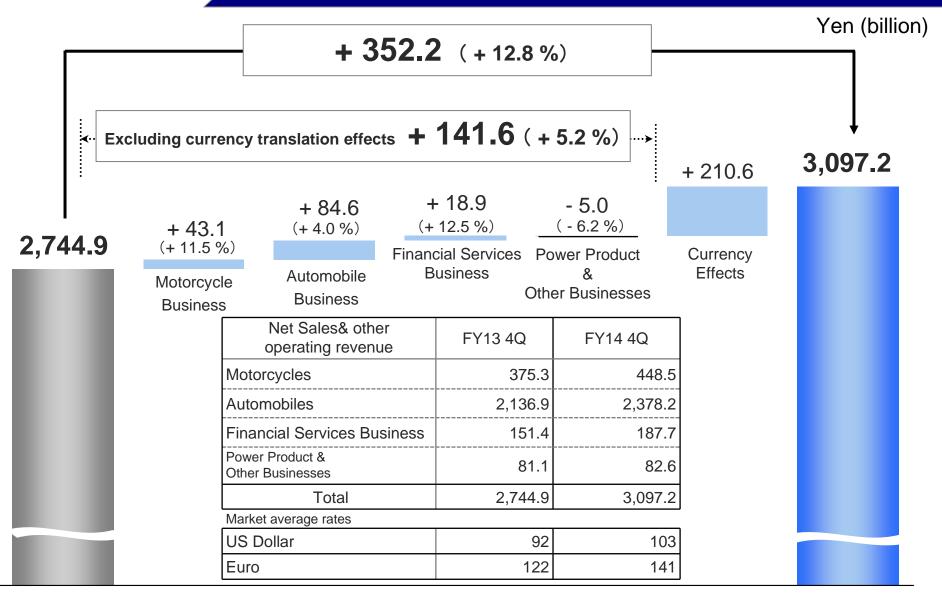
- Net sales and other operating revenue increased by 12.8% mainly due to a rise in automobile and motorcycle net sales as well as the positive impact of foreign exchange effects
- Operating income increased by 21.5% mostly due to a rise in income associated with changes in sales volume and model mix, cost down effects as well as the positive impact of a weaker yen, despite increased SG&A and R&D expenses as well as higher depreciation costs.

For *1 and *2, please refer to footnotes on page 36





Net Sales and Other Operating Revenue <FY14 4th Qtr>

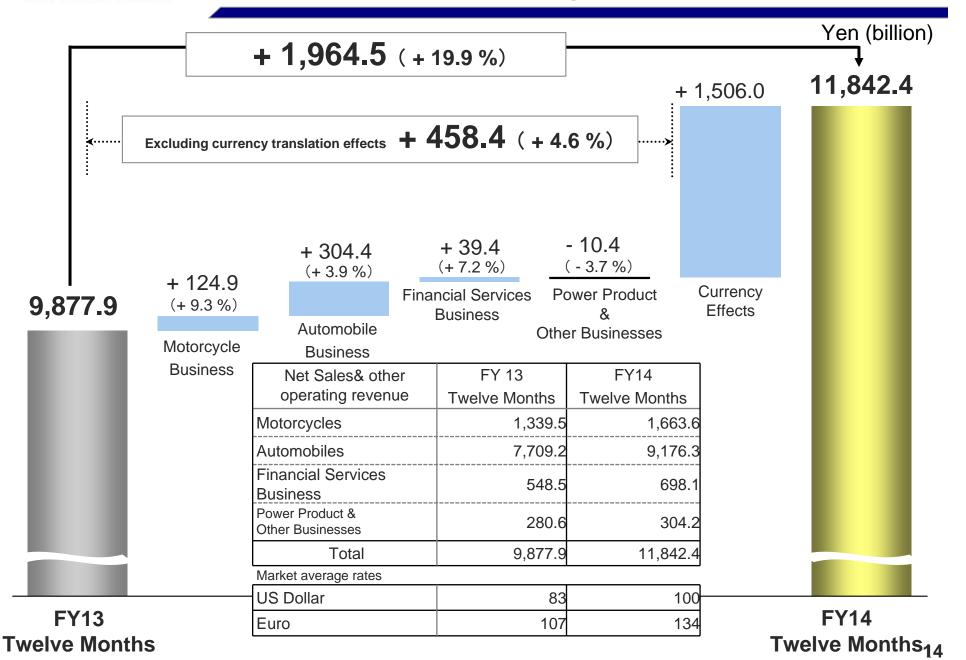


FY13 4Q

FY14 4Q

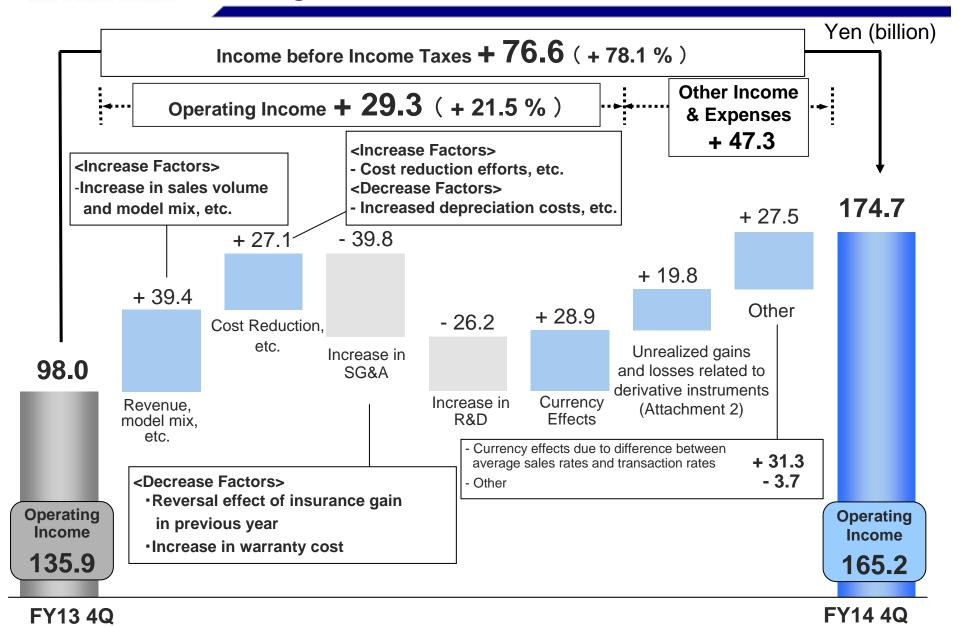


Net Sales and Other Operating Revenue <FY14 Twelve Months>



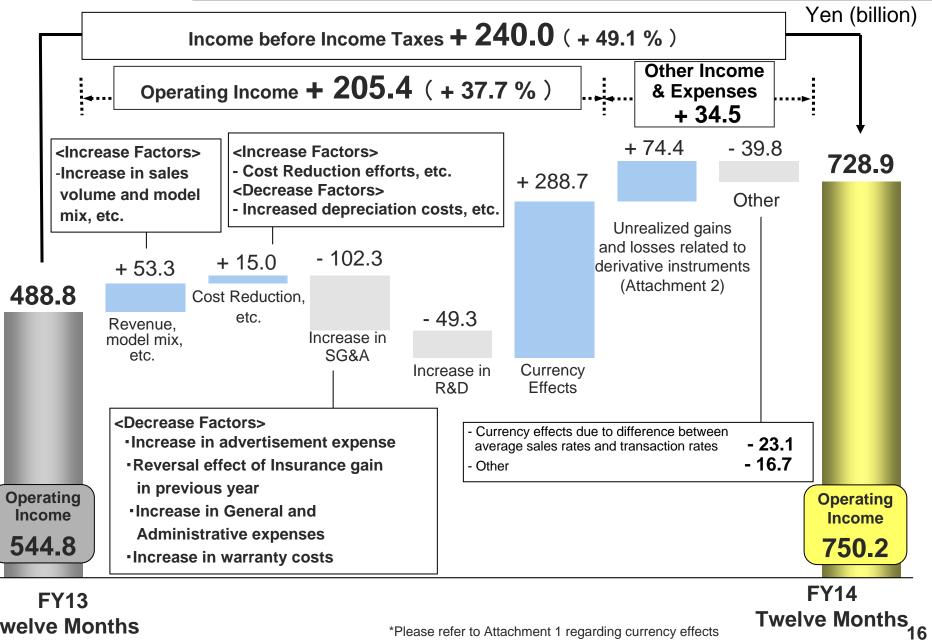


Change in Income before Income Taxes <FY14 4th Qtr>



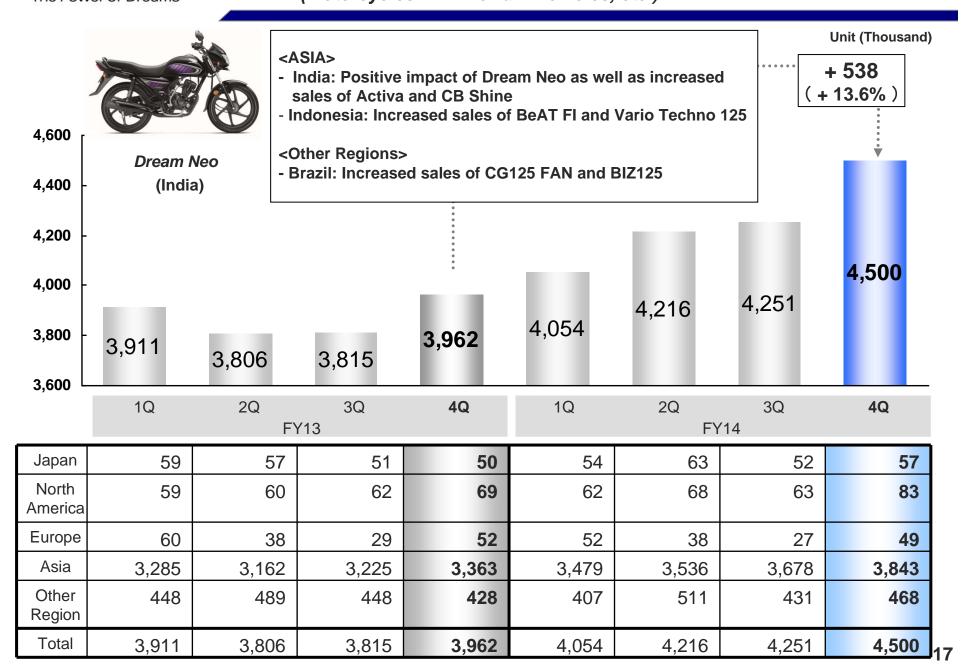


Change in Income before Income Taxes <FY14 Twelve Months>



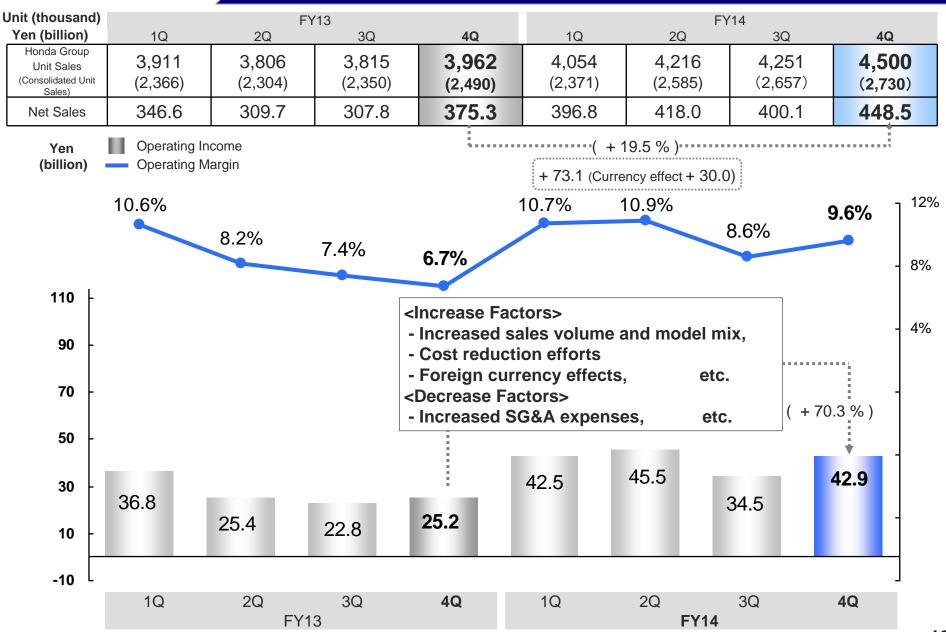


Motorcycle - Honda Group Unit Sales (Motorcycles + All-Terrain Vehicles, etc.)



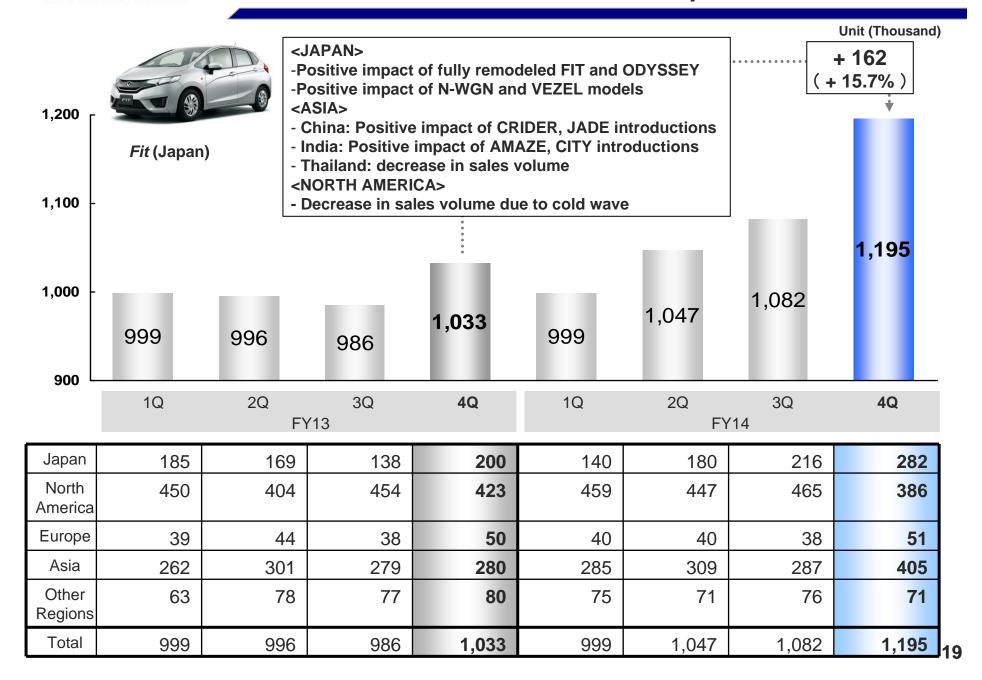


Motorcycle Business Net Sales/Operating Income (Margin)



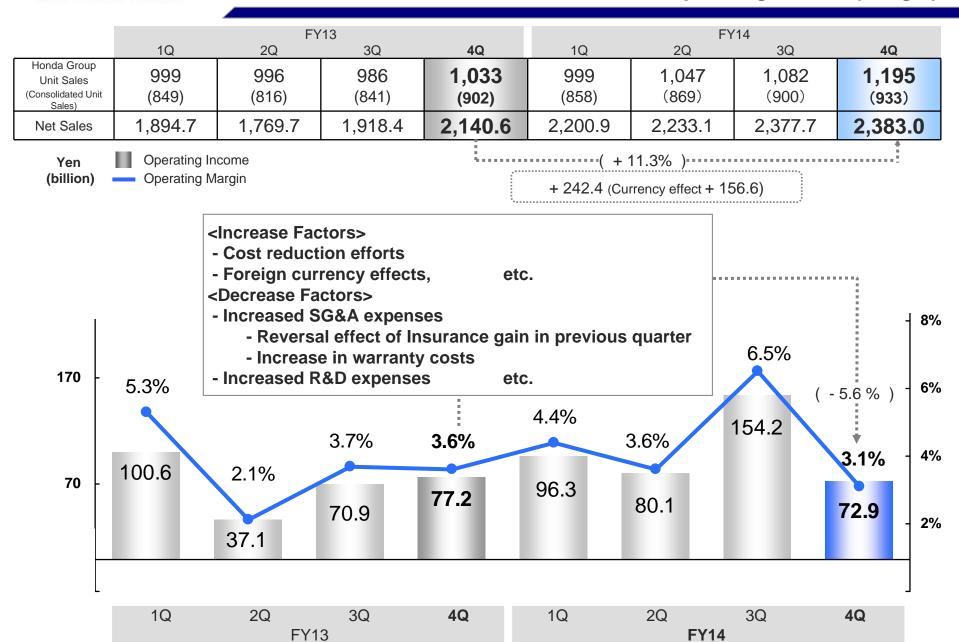


Automobiles - Honda Group Unit Sales



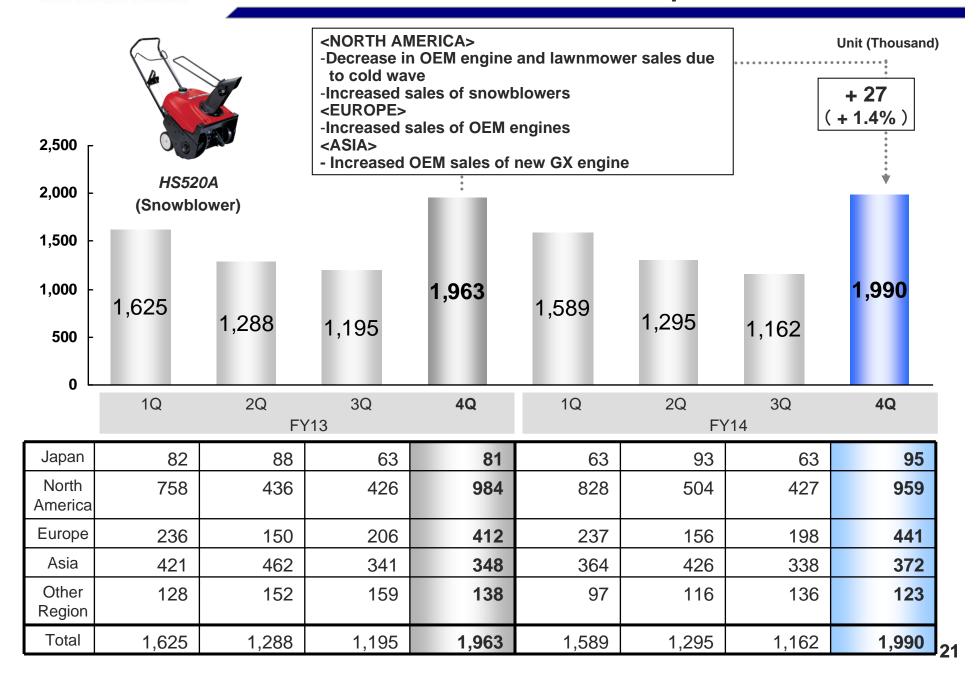


Automobile Business Net Sales/Operating Income (Margin)





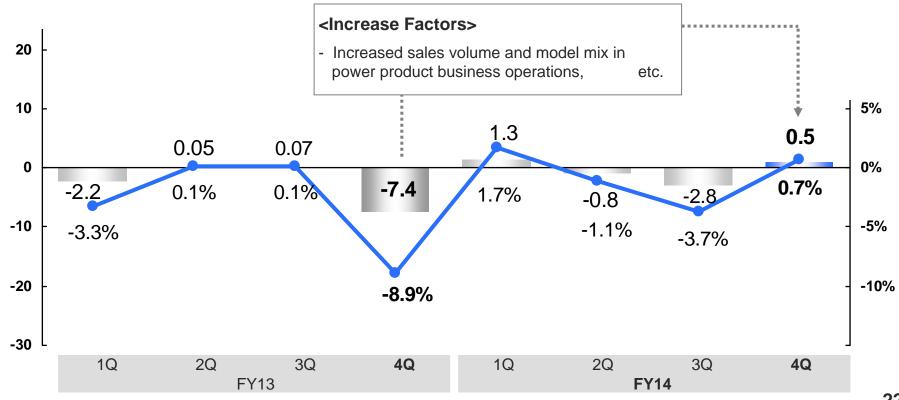
Power Products - Honda Group Unit Sales





Power Product & Other Businesses Net Sales/Operating Income (Margin)

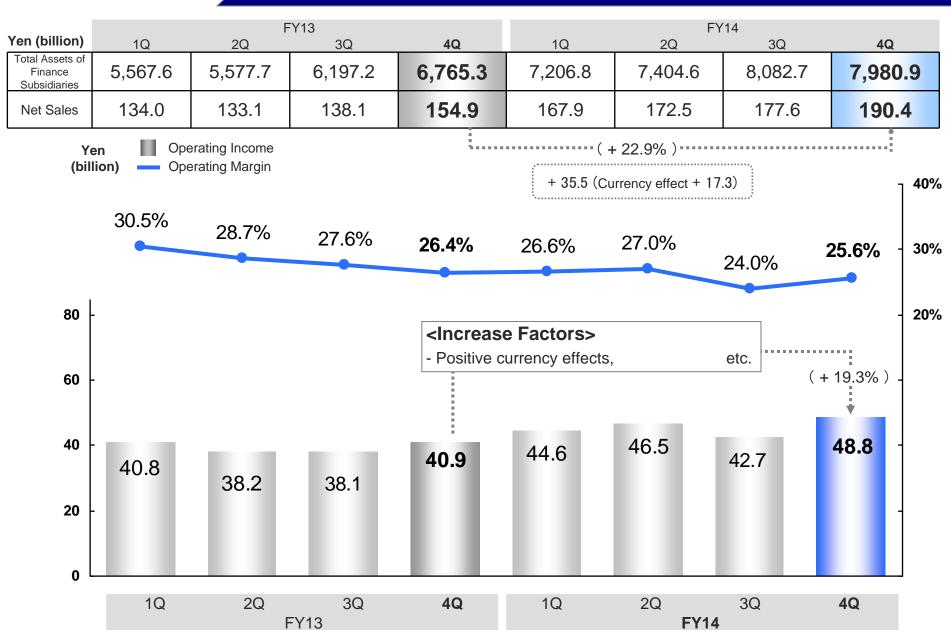
Unit (thousand)		FY	′13			FY	′14	
Yen (billion)	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Honda Group Unit Sales (Consolidated Unit Sales)	1,625 (1,625)	1,288 (1,288)	1,195 (1,195)	1,963 (1,963)	1,589 (1,589)	1,295 (1,295)	1,162 (1,162)	1,990 (1,990)
Net Sales	69.9	67.2	71.3	83.1	77.9	75.9	78.6	85.6
Yen (billion)	Operating I		+ 2.5 (Currency Effect + 6.5)					





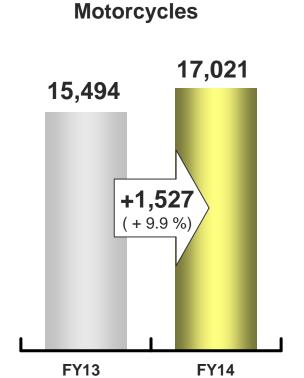
Financial Services Business

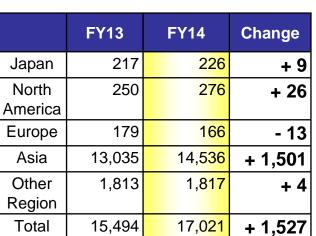
Total Assets/Net Sales/Operating Income (Margin)

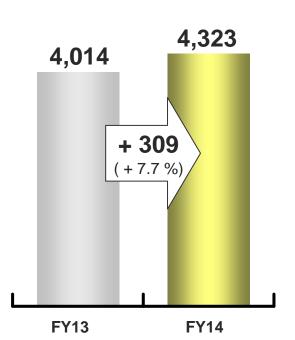




Honda Group Unit Sales < Twelve Months>







Automobiles

Change	FY14	FY13
+ 126	818	692
+ 26	1,757	1,731
- 2	169	171
+ 164	1,286	1,122
- 5	293	298
+ 309	4,323	4,014

l	Troducts			
6,07	1	6,036	ı	
	- 35	76)		
FY13		FY14		

Power

Products

Unit

(Thousand)

Change	FY14	FY13
0	314	314
+ 114	2,718	2,604
+ 28	1,032	1,004
- 72	1,500	1,572
- 105	472	577
- 35	6,036	6,071



Net Sales/Operating Income (Margin) by Business Segment <FY14 Twelve Months >

Motorcycle Business Automobile Business Power Product and Other Businesses

Financial Services Business

Unit (thousand)	Twelve Months		
Yen (billion)	FY13	FY14	
Honda Group Unit Sales (Consolidated Unit Sales)	15,494 (9,510)	17,021 (10,343)	
Net Sales	1.339.5	1,663.6	

FY13

FY14

Twelve Months		
FY13	FY14	
4,014 (3,408)	4,323 (3,560)	
7,723.5	9,194.9	

FY13

Twelve Months		
FY13	FY14	
6,071	6,036	
(6,071)	(6,036)	
291.6	318.1	

FY13

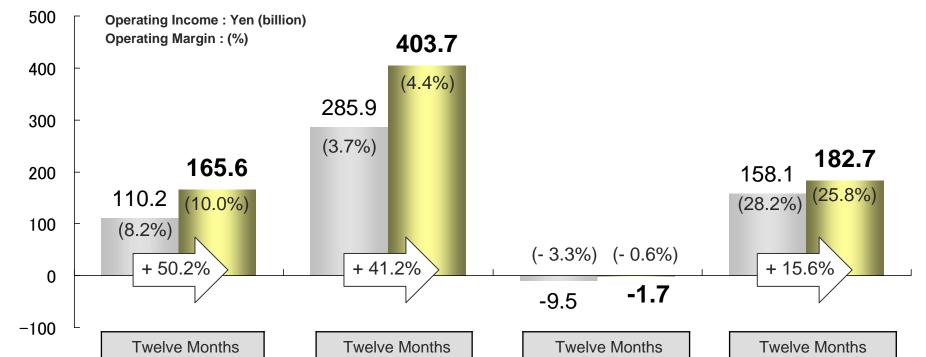
FY14

FY13

FY14

25

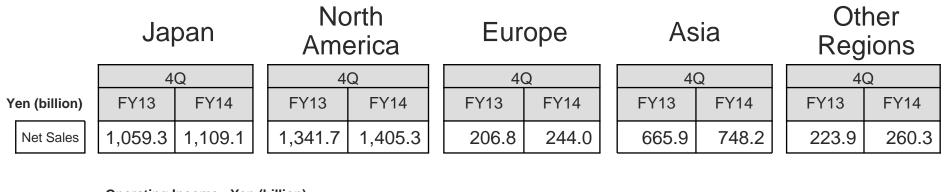
Twelve Months		
FY13	FY14	
1		
(-)	(-)	
560.2	708.5	

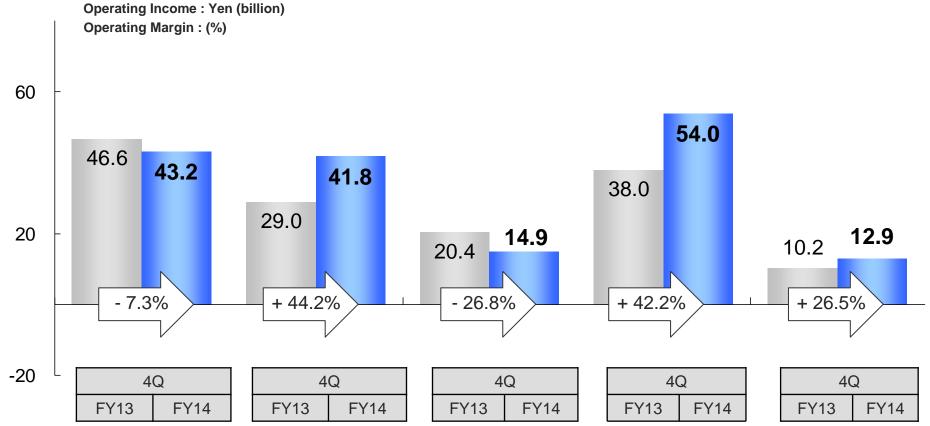


FY14



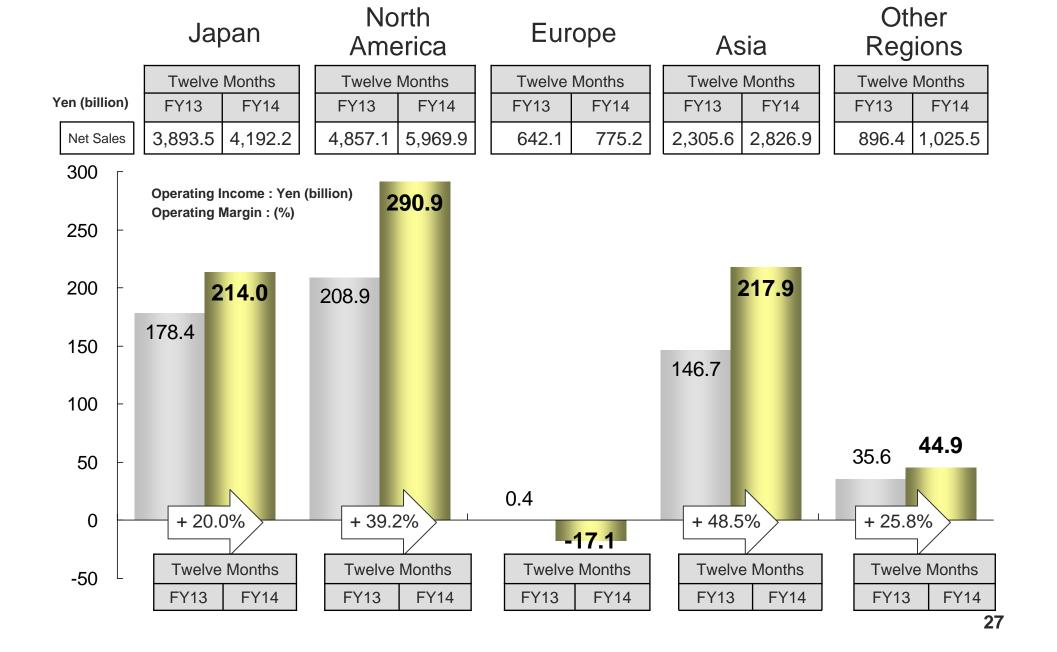
Net Sales/Operating Income (Margin) by Geographical Segment <FY14 4th Qtr>





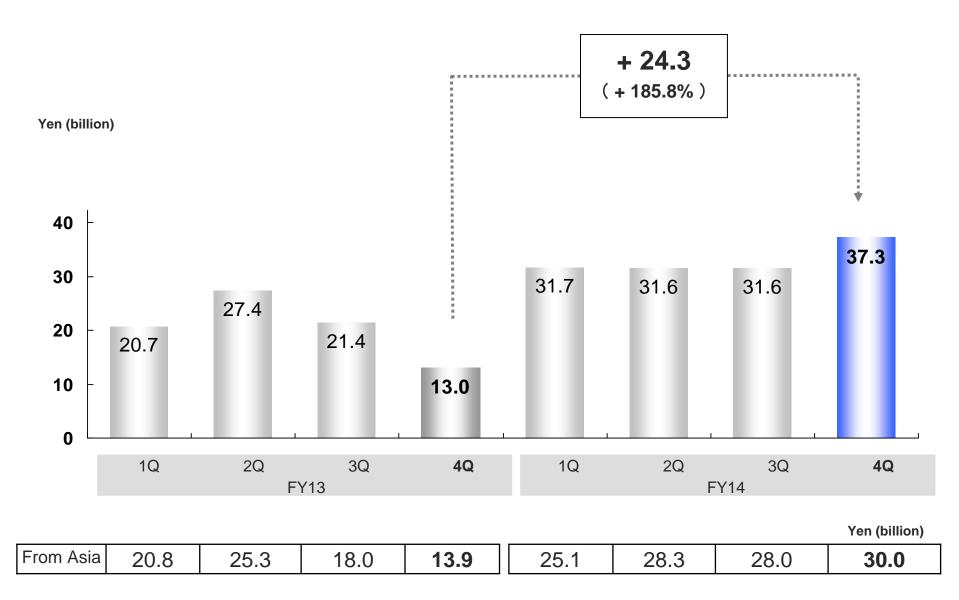


Net Sales/Operating Income (Margin) by Geographical Segment <FY14 Twelve Months>



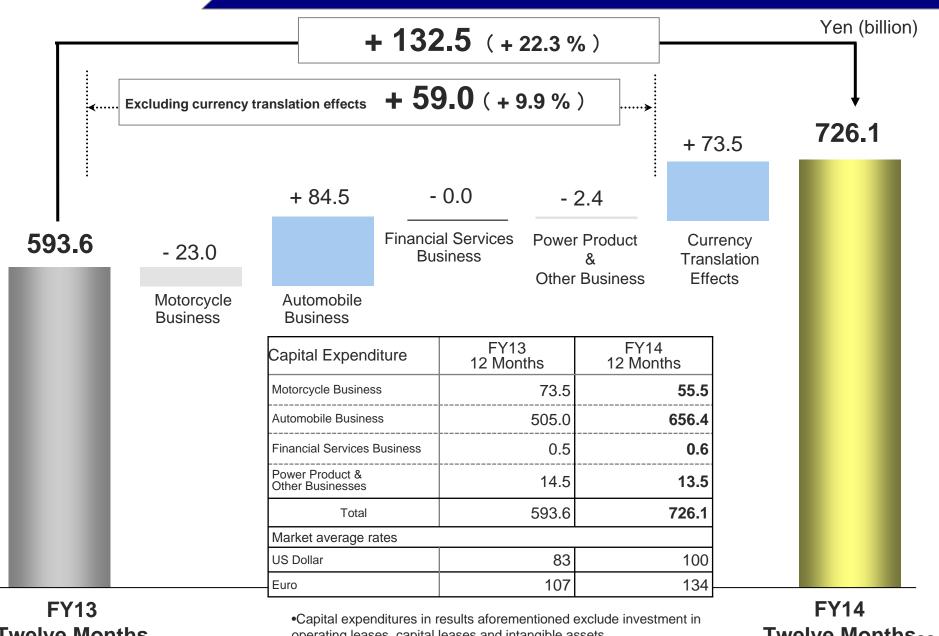


Change in Equity in Income of Affiliates





Consolidated Capital Expenditures <FY14 Twelve Months>



Twelve Months

Twelve Months₂₉

operating leases, capital leases and intangible assets



Topics



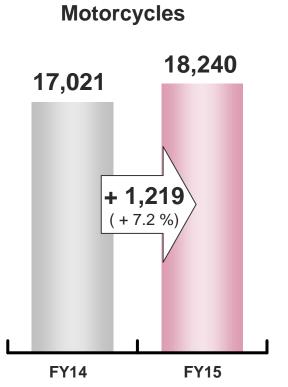
FY14 Financial Results

- 4th Quarter Financial Results
- Net Sales and Other Operating Revenue
- Change in Income before Income Taxes
- Business & Geographical Segment Information
- Equity in Income of Affiliates
- Capital Expenditure

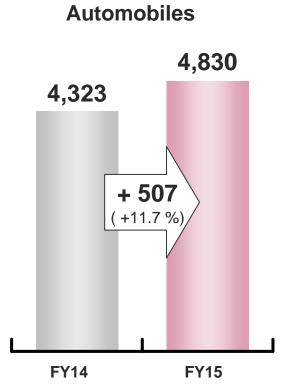
• FY15 Financial Forecasts



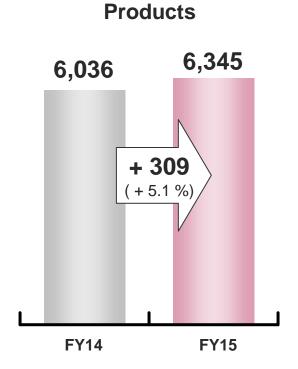
Forecast: Honda Group Unit Sales



	FY14 Results	FY15 Forecasts	Change
Japan	226	230	+ 4
North America	276	300	+ 24
Europe	166	175	+ 9
Asia	14,536	15,765	+ 1,229
Other Region	1,817	1,770	- 47
Total	17,021	18,240	+ 1,219



Change	FY15 Forecasts	FY14 Results
+ 172	990	818
+ 53	1,810	1,757
+ 1	170	169
+ 304	1,590	1,286
- 23	270	293
+ 507	4,830	4,323



Power

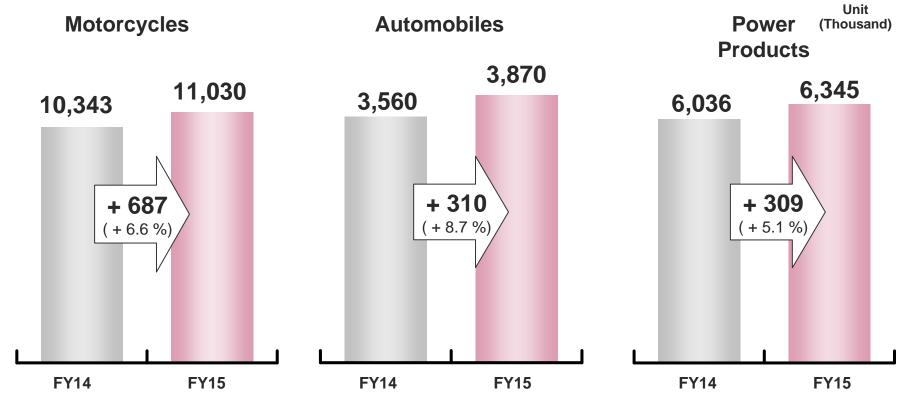
Unit

(Thousand)

Change	FY15 Forecasts	FY14 Results
- 9	305	314
+ 127	2,845	2,718
- 2	1,030	1,032
+ 155	1,655	1,500
+ 38	510	472
+ 309	6,345	6,036



Forecast: Consolidated Unit Sales



	FY14 Results	FY15 Forecasts	Change
Japan	226	230	+ 4
North America	276	300	+ 24
Europe	166	175	+ 9
Asia	7,858	8,555	+ 697
Other Region	1,817	1,770	- 47
Total	10,343	11,030	+ 687

Change	FY15 Forecasts	FY14 Results
+ 168	980	812
+ 53	1,810	1,757
+ 1	170	169
+ 111	640	529
- 23	270	293
+ 310	3,870	3,560

Change	FY15 Forecasts	FY14 Results
- 9	305	314
+ 127	2,845	2,718
- 2	1,030	1,032
+ 155	1,655	1,500
+ 38	510	472
+ 309	6,345	6,036



FY15 Financial Forecasts (Consolidated)

Yen (billion)

	FY14	FY15	Cha	nge
	Results	Forecasts	Amount	%
Net Sales	11,842.4	12,750.0	+ 907.5	+ 7.7%
Operating Income	750.2	760.0	+ 9.7	+ 1.3%
Operating Margin	6.3%	6.0%	-	-
Income before Income taxes	728.9	745.0	+ 16.0	+ 2.2%
Equity in income of affiliates	132.4	155.0	+ 22.5	+ 17.0%
Net Income *1	574.1	595.0	+ 20.8	+ 3.6%
EPS (Yen) *2	318.54	330.14	+ ′	11.60

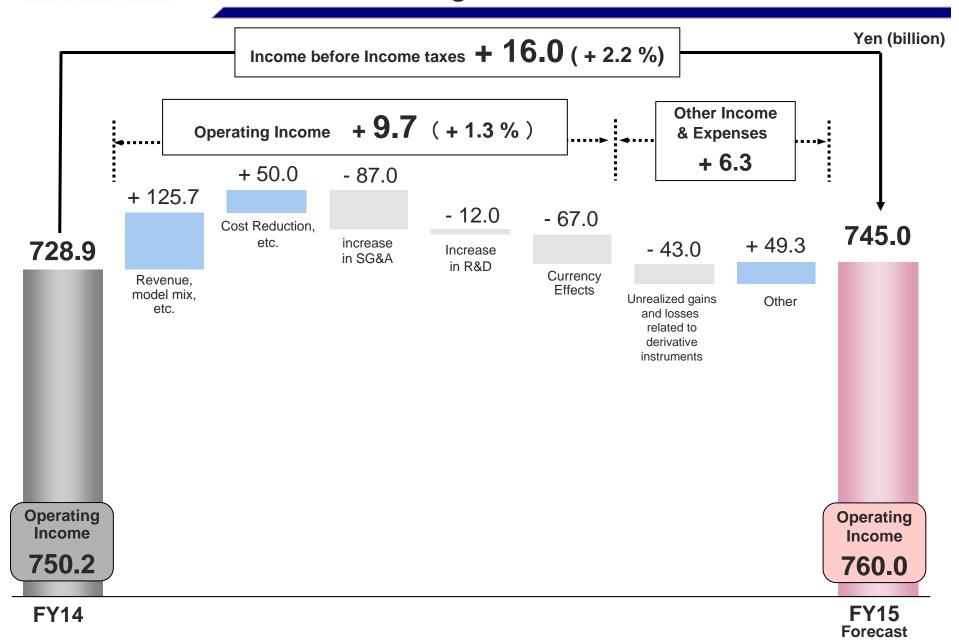
For *1 and *2, please refer to footnotes on page 36

Average Rates (Yen)

US Dollar	100	100	-
Euro	136	135	Yen up by 1 yen



Forecast: Change in Income before Income Taxes



Forecast: Capital Expenditures, Depreciation, R&D Expenses

Yen (billion)

	FY14 Results	FY15 Forecasts	Change
Capital expenditures *	726.1	650.0	- 76.1
Depreciation and amortization *	375.8	415.0	+ 39.2
R&D expenses	634.1	645.0	+ 10.9

^{*} Capital expenditures and Depreciation and amortization in results and forecast aforementioned exclude investment in operating leases, capital leases and intangible assets

Caution with Respect to Forward-Looking Statements:

This slide contains forward-looking statements about the performance of Honda, which are based on management's assumptions and beliefs taking into account information currently available to it. Therefore, please be advised that Honda's actual results could differ materially from those described in these forward-looking statements as a result of numerous factors, including general economic conditions in Honda's principal markets and foreign exchange rates between the Japanese yen and the U.S. dollar, the Euro and other major currencies, as well as other factors detailed from time to time.

Accounting standards:

Our consolidated financial standards are prepared in conformity with U.S. generally accepted accounting principles.

Notice on the Factors for Increases and Decreases in Income:

With respect to the discussion above of the change in operating income, management has identified the factors set forth below and used what it believes to be a reasonable method to analyze the respective changes in such factors. Each of these factors is explained below. Management has analyzed changes in these factors at the levels of the Company and its material consolidated subsidiaries.

- (1) "Foreign currency effects" consist of translation adjustments, which come from the translation of the currency of foreign subsidiaries' financial statements into Japanese Yen, and foreign currency adjustments, which result from foreign-currency-denominated sales, which, at the levels of the Company and those consolidated subsidiaries which have been analyzed, primarily relate to the following currencies: U.S. dollar, Canada dollar, Euro, GBP, BRL and Japanese Yen.
- (2) With respect to "cost reduction and effects of raw material cost fluctuations", management has analyzed cost reduction and effects of raw material cost fluctuations at the levels of the Company and its material foreign manufacturing subsidiaries in North America, Europe and other regions.
- (3) With respect to "changes in net sales and model mix", management has analyzed changes in sales volume and in the mix of product models sold in major markets which have resulted in increases/decreases in profit, as well as certain other reasons for increases/decreases in net sales and cost of sales.
- (4) With respect to "selling, general and administrative expenses", management has analyzed reasons for an increase/decrease in selling, general and administrative expenses from the previous fiscal year net of currency translation effects.

Basic net income attributable to Honda Motor Co., Ltd., is calculated based on weighted average number of shares outstanding as shown below:

- Fiscal Year Results FY13: 1,802,298,000 (approx), FY14: 1,802,294,000 (approx) (page 5, 6, 33)

- 4th Quarter Results FY13: 1,802,298,000 (approx), FY14: 1,802,291,000 (approx) (page 12)

- Fiscal Year Forecast FY15: 1,802,291,000 (approx) (pages 6 and 33)

^{*1} Net income attributable to Honda Motor Co., Ltd.

^{*2} Basic net income attributable to Honda Motor Co., Ltd.



-Currency Effects(effects associated with sales transactions and translation effects)

(Attachment 1)

Yen (billion)

	-		•			Ten (billion)
		FY14 4Q	Aver FY13 4Q	age Rates (FY14 4Q	Yen) Change	FY14 Twelve Months
	JPY / USD	+ 24.8	93	103	Yen down by 10 yen	+ 107.6
	JPY / Euro	+ 2.1	122	141	Yen down by 19 yen	+ 10.0
	JPY / Others	- 18.0	-	-	-	+ 4.5
	Transactions between other currencies	- 3.3	-	-	-	- 7.5
	Difference of average rates *1 Impact on Operating income)	+ 5.6	*1:Impact of YoY difference of FOREX to be used for booking revenue of foreign currency transactions		+ 114.6	
ı	Difference between transaction *2 rates and average sales rates Impact on Other income & expenses)	+ 31.3	*2:Impact of YoY difference between average FOREX and hedge rates during the period		- 23.1	
	Currency effect associated with ales transaction	+ 36.9			+ 91.5	
C	Currency effect from translation of foreign financial statements mpact on operating income) *3	+ 23.2	*3: Effect due to the difference of the rate used for translating Honda's overseas subsidiaries' financial statements denominated in foreign currencies into Japanese yen with the corresponding period of the fiscal year		+ 174.0	
	Гotal	+ 60.1			+ 265.5	



Yen (billion)

	4Q			
	FY13	FY14	Change	
Foreign currency Forward	- 0.3	+ 11.4	+ 11.8	
Interest rate swap / Currency swap	- 4.7	+ 3.2	+ 8.0	
Others	+ 0.0	- 0.0	- 0.0	
Total	- 5.0	+ 14.7	+ 19.8	

Twelve Months				
FY13	FY14	Change		
- 28.8	+ 49.6	+ 78.5		
- 6.1	- 10.2	- 4.0		
+ 0.0	- 0.0	- 0.0		
- 35.0	+ 39.3	+ 74.4		

