

[Translation]

May 16, 2013

To: Shareholders of Honda Motor Co., Ltd.

From: Honda Motor Co., Ltd.
1-1, Minami-Aoyama 2-chome,
Minato-ku, 107-8556 Tokyo
Takanobu Ito
President and Representative Director

Notice Concerning Partial Amendments to Articles of Incorporation

The Board of Directors of Honda Motor Co., Ltd. (the “Company”), at its meeting held on May 16, 2013, resolved to propose a matter of “Amendments to Articles of Incorporation” as follows as an agenda item for the Company’s 89th ordinary general meeting of shareholders scheduled to be held on June 19, 2013.

Particulars

1. Reasons for Amendments

The amendments are for making an addition to the Company’s business objects for the purpose of conducting electricity generation using renewable energy, etc. and the supply and sale of such electricity (Article 2 of the proposed amendments).

2. Contents of amendments

Portions of the existing Articles of Incorporation will be amended as follows:

(The underlines indicate the portions to be amended.)

Present Articles	Proposed Amendments
<p style="text-align: center;">Chapter I. General Provisions</p> <p>(Objects) Article 2. The object of the Company shall be to carry on the following business:</p> <ol style="list-style-type: none">1. [Provisions omitted]8. [Newly established]9. [Provisions omitted]	<p style="text-align: center;">Chapter I. General Provisions</p> <p>(Objects) Article 2. The object of the Company shall be to carry on the following business:</p> <ol style="list-style-type: none">1. [Same as at present]8.<u>9. Electricity generation and supply and sale of electricity</u>10. [Same as at present]

3. Schedule

Scheduled date of the ordinary general meeting of shareholders for the purpose of the amendments to the Articles of Incorporation:

Wednesday, June 19, 2013

Scheduled date when amendments to the Articles of Incorporation come into effect:

Wednesday, June 19, 2013