Company name: Honda Motor Co., Ltd.
Established: September 1948
President and Representative Director, CEO: Takahiro Hachigo
Capital: 86,067 million yen (as of March 31, 2020)

Overview of Honda

Unit Sales and Principal Operation Bases

Joy of mobility to 29.8 million people transcending national borders

- **Europe**
  - Regional headquarters: Honda Motor Europe Ltd. (U.K.)
  - Motorcycles: 238, Automobiles: 134, Power Products: 844

- **North America**
  - Regional headquarters: Honda North America, Inc. (U.S.A.)
  - Motorcycles: 1,011, Automobiles: 1,443, Power Products: 532

- **South America**
  - Regional headquarters: Honda South America Ltda. (Brazil)
  - Motorcycles: 1,141, Automobiles: 137, Power Products: 101

- **Asia & Oceania**
  - Regional headquarters: Asian Honda Motor Co., Ltd. (Thailand)

- **Japan**
  - Regional headquarters: Honda Motor Co., Ltd. (Tokyo)
  - Motorcycles: 1,011, Automobiles: 1,443, Power Products: 532

- **Africa & Middle East**
  - Motorcycles: 133, Automobiles: 32, Power Products: 71

The graphs show unit sales (retail) of motorcycles, automobiles and power products (in units of 1,000) for FY2020 (April 2019 to March 2020). The symbol ● represents the approximate locations of Honda Group companies.