

Topics

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Honda Reaches Milestone of 500 F1™ Races — Commemorative logo to appear on the AMR26, with special merchandise also available —

Honda will reach the milestone of 500 Formula 1® races*¹ since its debut in 1964 at the FIA*² Formula One World Championship™ United States Grand Prix*³, to be held at Circuit of The Americas in Austin, Texas, from October 23 (Friday) to 25 (Sunday), 2026 (local time). To commemorate the occasion, the F1 cars of Aston Martin Aramco Formula One™ Team (AMAF1), the AMR26, will race with a special Honda500 commemorative logo. Honda will also offer commemorative merchandise in Japan and undertake other initiatives to mark the milestone.



Honda500 commemorative logo

This historic milestone has been made possible by the passionate support of fans who have stood behind Honda's challenges over the years, as well as the partners who have competed alongside Honda.

Honda's F1 journey began at the 1964 German Grand Prix. Over the decades, Honda has participated in F1 in various capacities, including as a full factory team developing both chassis and engines, an engine supplier, and a power unit manufacturer.

To mark its 500th race, Honda will introduce a series of commemorative initiatives that celebrate the achievements of the past while reaffirming its commitment to future challenges.

*1 Based on Grand Prix entries in which the engine/power unit was officially registered as "Honda".

*2 FIA: Fédération Internationale de l'Automobile

*3 Official event name: Formula 1 MSC Cruises United States Grand Prix 2026.

■ Commemorative logo on the AMR26 and HRC race engineers' uniforms

From the 2026 season, Honda has been competing in F1 as a works partner of AMF1, supplying the team with its RA626H F1 power unit.

At the United States Grand Prix, the AMR26 cars will feature the Honda500 commemorative logo to mark Honda's 500th F1 race.

Race engineers from Honda Racing Corporation (HRC), who work alongside the team at the circuit, will also wear special uniforms featuring the same logo for this milestone event.



■Special website and commemorative video celebrating 500 races of F1 history

Honda will launch a special website today tracing its F1 history from its debut at the 1964 German Grand Prix.

A commemorative video highlighting Honda's journey through 500 races will also be released on Honda's official YouTube channel and social media platforms.

Special website: <https://global.honda/en/F1/500th/>

Honda official YouTube channel: <https://www.youtube.com/watch?v=csKkuHKHUK>

■Honda500 commemorative merchandise

To share this milestone with fans, Honda will offer a range of original merchandise in Japan featuring the Honda500 commemorative logo, including special tumblers and keychains.

A special Mizuno Honda500 commemorative replica uniform featuring the same design worn by HRC engineers will also be available for purchase.

Amazon HRC Brand Store: <https://www.amazon.co.jp/hrc> (Japanese only)

Honda Fun Shop: <https://honda-fun-shop.com/> (Japanese only)

MobilityStation: <https://goods.mobilitystation.jp/> (Japanese only)



Stainless steel tumbler with lid



Mizuno Honda500 commemorative replica uniform



Flight tag keychain



Sticker set

■Comment from Koji Watanabe, President of Honda Racing Corporation

"Since Honda first entered F1 in 1964, the company has experienced countless challenges, setbacks and moments of triumph on the world's highest stage of motorsport. I am delighted that Honda has now reached the significant milestone of 500 races.

I would like to express my heartfelt gratitude to fans around the world who have supported Honda's challenges and cheered the company on through every high and low, to all the partners and drivers who have competed alongside Honda over the years, and to Aston Martin Aramco Formula One™ Team, with whom Honda is now united in taking on a new challenge.

With a deep sense of pride in the history and achievements represented by these 500 races, Honda and HRC will continue to take on the challenge of F1, striving to bring dreams and excitement to fans around the world."

■Key milestones in Honda's F1 history

1964–1968	Competed as an all-Honda factory team, developing both engines and chassis.
1965	Achieved its first F1 victory with the RA272 at the Mexican Grand Prix.
1983–1992	Competed as an engine supplier.
1986	Won the Constructors' Championship with Williams Honda.
1987	Won both the Drivers' and Constructors' Championships with Williams Honda.
1988–1991	Won both the Drivers' and Constructors' Championships for four consecutive years with McLaren Honda.
2000–2005	Competed with BAR Honda, supplying engines and jointly developing chassis.
2006–2008	Competed as an all-Honda factory team, developing both engines and chassis.
2015–2017	Returned as a power unit supplier, supplying power units to McLaren Racing.
2018	Began supplying power units to Scuderia Toro Rosso.
2019	Began supplying power units to Red Bull Racing.
2021	Won the Drivers' Championship with Red Bull Racing Honda. Concluded its F1 participation at the end of the 2021 season.
2022–2025	HRC provided technical support to Red Bull Powertrains.
2022–2023	Red Bull Racing won both the Drivers' and Constructors' Championships for two consecutive years.
2024	Max Verstappen secured his fourth consecutive Drivers' Championship.
2026	Began supplying power units to Aston Martin Aramco Formula One™ Team.