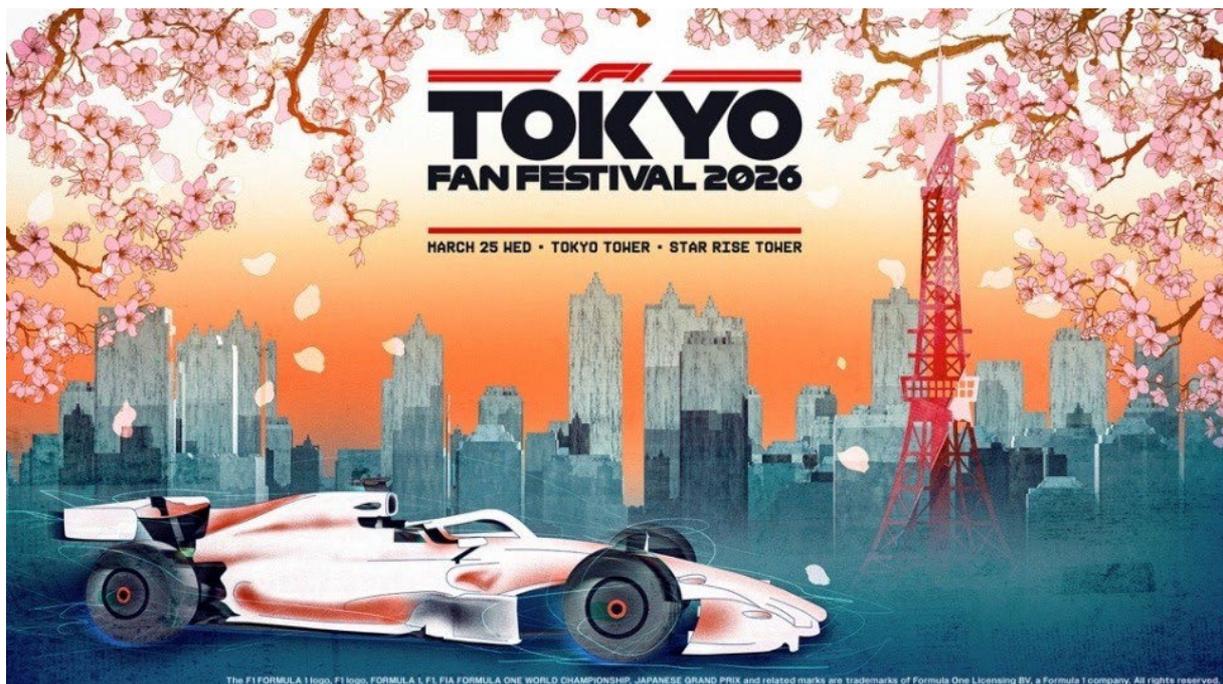


### **Honda to Sponsor Official Japanese Grand Prix Promotion Event “F1® TOKYO FAN FESTIVAL 2026”**

Honda will sponsor the official FIA\*1 Formula 1™ (F1®) ARAMCO Japanese Grand Prix 2026 promotion event, F1® TOKYO FAN FESTIVAL 2026, organized by Honda Mobilityland Corporation. The event will take place on March 25, 2026, at Tokyo Tower and Star Rise Tower in Minato City, Tokyo.

The festival will feature a wide range of attractions, including F1® car displays, hands-on F1® experiences, and stage programs including talk shows. With attractions designed not only for dedicated F1® fans but also for first-time viewers and families, the event offers an accessible and engaging way to experience the world of F1®.



\*1 FIA: Fédération Internationale de l'Automobile

## ■ F1<sup>®</sup> TOKYO FAN FESTIVAL 2026 Event Overview

Event Name: F1<sup>®</sup> TOKYO FAN FESTIVAL 2026

Date & Time: March 25, 2026, 11:00–19:00

Venues: Tokyo Tower (4-2-8 Shibakoen, Minato-ku, Tokyo)

Star Rise Tower (Tokyo Tower Media Center, 4-4-7 Shibakoen, Minato-ku, Tokyo)

Program Highlights:

Talk sessions / Capsule toy experiences / Nail art / Simulators / Food trucks /

F1 car displays / Honda booth / Photo sticker booths / F1 Museum / MP4/5 ride photo /

Official F1 merchandise sales / Photo booths / Stick challenge

\*Please note that event programs are subject to change without prior notice.

Organizer: Honda Mobilityland Corporation

Sponsor: Honda Motor Co., Ltd.

Cooperation: Formula One™ Management

## ■ F1<sup>®</sup> TOKYO FAN FESTIVAL 2026 Official Website

Further program details will be announced on the official website.

<https://f1tokyofestival.com/2026/en/>