

Overview of Honda Exhibits at Goodwood Festival of Speed 2025

TOKYO, Japan, June 16, 2025 – Honda today announced the lineup of vehicles the company will exhibit at the Goodwood Festival of Speed 2025, which will be held in Goodwood estates in West Sussex, England, July 10-13, 2025.

In addition to exhibiting legendary Honda motorcycle and automobile racing machines, Honda will present the European premiere of the prototype model of the **Honda 0 SUV**, which is scheduled for a global market launch starting in 2026, as well as the world premiere of the **Super EV Concept**, a concept model of a new, small-size electric vehicle (EV) designed to pursue the fun of driving unique to Honda.



Image of Honda exhibits at the Goodwood Festival of Speed 2025

Dedicated website featuring Honda participation in Goodwood Festival of Speed

URL: <https://global.honda/en/goodwood/> (English)

The Goodwood Festival of Speed is an annual motorsport event started in 1993 by Charles Gordon-Lennox, the Duke of Richmond of the United Kingdom. The festival offers visitors the opportunity to enjoy a wide variety of historic motor racing and production vehicles, either through dynamic runs on a hill climb course within the Duke's Goodwood estate or through static exhibitions. In 2005, Honda became the first Japanese manufacturer to serve as the main sponsor of the event.

This year marks the 60th anniversary of the first Honda victory in the FIA^{*1} Formula One World Championship (F1). To commemorate this milestone, Honda will present its history of relentless challenges in motorsports, as well as opportunities for visitors to experience various Honda products, including motorcycles, automobiles and power products, created through the Challenging Spirit of Honda.

Since its founding, Honda has always viewed racing as a proving ground for its people and technologies and has taken on bold challenges in the world's most prestigious races, such as the MotoGP World Championship and F1. The experience and technology honed through these challenges in motorsports have become a driving force behind the creation of new value across the entire company. Building on challenges and victories experienced with hybrid power units during its fourth F1 era (2015 - 2021), and through its new F1 challenges starting in the 2026 season when a new regulation that requires a higher ratio of electric power will be implemented, Honda will further strengthen its electrification technologies applicable to next-generation EVs and hybrid-electric vehicles (HEV) and enhance its lineup of electrified models, including HEVs.

*1 Fédération Internationale de l'Automobile

■ Key Honda models on display

<Honda booth>

The Honda 0 SUV prototype, which made its debut at CES 2025 held in Las Vegas, U.S. in January of this year, will make its European premiere at Goodwood. Other key items on display include concept models Honda unveiled at EICMA 2024 held in Milan, Italy last year: the concept model of the world's first*² **V3 motorcycle engine equipped with an electrical compressor**; the **EV Fun Concept**, which has a production model scheduled to go on sale in 2025; and the **Urban EV Concept**, designed as a model that embodies Honda's vision for urban mobility in the near future.

*2 Honda internal research

List of all Honda models on display

Automobiles:

- Honda 0 SUV prototype
- Prelude prototype
- CR-V e:PHEV
- Refreshed HR-V
- Civic Type R

Motorcycles:

- EV Fun Concept
- EV Urban Concept
- Concept model of the V3 motorcycle engine
- CB650R E-Clutch
- CBR600RR
- X-ADV
- Africa Twin DCT
- CBR1000RR-R Fireblade SP
- Gold Wing Tour (GL1800)

Power products:

- Miimo robotic mower (HRM1000/HRM4000)
- BF350 Large-size Outboard Motor (video image only)

Other:

- Honda e-MTB Concept, electric mountain bike

<Dynamic run on the hill climb course>

Visitors will enjoy seeing various Honda vehicles designed to pursue the “joy of driving,” including the **Super EV Concept**, which will make its world premiere at the event, climbing up the 1.16-mile (1.856 km) hill climb course that runs through the expansive Goodwood estates.

In pursuit of the “fun of driving” characteristics unique to Honda, the Super EV Concept was designed as an A-segment compact EV that realizes both practical usability and the “joy of driving” only Honda can offer. Leveraging sporty and highly responsive driving experience distinctive to compact vehicles, the Super EV Concept offers uplifting, heart-pounding driving experience for the customers. With an eye toward the global market launch in the future, Honda has already conducted road testing in the U.K., prior to the Goodwood hillclimb event, using a test vehicle featuring eye-catching purple camouflage.

Moreover, Honda is planning to hold demonstration runs of two other models: the prototype of the new **Prelude**, following the concept model that was introduced at the last year’s Goodwood Festival of Speed; and the **Civic Type R Ultimate Edition**.

List of Honda models scheduled to participate in the Hillclimb:

- Super EV Concept
- Prelude prototype
- Civic Type R Ultimate Edition
- Successive generations of Civic Type R (EP3, FN2, FK2, FK8, FL5)
- Williams Honda FW11 (1986)
- CRF450 RALLY
- CBR1000RR-R Fireblade SP
(Isle of Man TT machine owned privately by John McGuinness)
- Gold Wing (GL1800)



Super EV Concept

<Motorsport>

This year's Goodwood Festival of Speed is celebrating the 75th anniversary of F1 and the 125-year history of motorsports by featuring a special exhibition, and Honda will participate in it as one of key contributors to this history, commemorating the 60th anniversary of its first F1 victory.

The machine that brought Honda its first F1 Constructors' Championship in 1986, the **Williams Honda FW11**, featuring the 1.5-liter V6 turbo engine Honda RA166E—which was said to boast **more than 1,050** horsepower at the time—will make an appearance in the Hillclimb. The legendary F1 driver **Nigel Mansell**, who drove this machine at the time, will take the wheel himself and demonstrate a dynamic run.

Moreover, **Ricky Brabec**, who symbolizes recent Honda victories in motorcycle motorsports with his second Dakar Rally win in 2024, will make an appearance in the Hillclimb, riding his Dakar-winning **CRF450 RALLY** model, showcasing his riding talent honed through competing in the world's toughest motorcycle rally.

Furthermore, Isle of Man TT legend **John McGuinness** will also appear in the Hillclimb on the **CBR1000RR-R Fireblade SP**, commissioned to commemorate his 100th start at the Isle of Man TT.

■ About Goodwood Festival of Speed 2025

- Dates: July 10 – 13, 2025
- Venue: Goodwood Estate, Chichester, West Sussex, England, UK
- Official website: <https://www.goodwood.com/motorsport/festival-of-speed/>