

Topics

March 3, 2025

“F1 TOKYO FAN FESTIVAL 2025” to be Held

Honda Motor Co., Ltd. and Honda Mobilityland Co., Ltd., which operates the Suzuka Circuit, will host the official promotional event for the F1 Japanese Grand Prix*¹, “F1 TOKYO FAN FESTIVAL 2025.” The event will take place over four days—April 2 (Wednesday) and April 4 (Friday) to April 6 (Sunday), 2025—at Tokyo BAY (Odaiba/Aomi). In addition to a public viewing of the F1 Japanese Grand Prix, the event will feature F1 car exhibitions, interactive F1 experiences, live music performances, and cuisine from countries hosting F1 races. A wide variety of attractions will be available, ensuring that both passionate motorsport enthusiasts and newcomers, as well as families, can all enjoy the event.



The year 2025 marks the 75th anniversary of the FIA*² Formula One World Championship (F1) and the 60th anniversary of Honda’s first F1 victory, making it a milestone year. F1 TOKYO FAN FESTIVAL 2025 will connect the public viewing site in Odaiba with Suzuka Circuit in Mie Prefecture, where the F1 Japanese Grand Prix will be held, allowing fans at both locations to come together in support of the drivers and share the excitement.

Furthermore, the festival will feature a wealth of attractions, including a garage area where visitors can get up close to the world of F1, official merchandise sales, interactive content, a public viewing of the F1 Japanese Grand Prix, live performances by top artists, and a diverse selection of food trucks offering carefully selected cuisine from various F1-hosting countries. There’s so much to experience!

*1 FORMULA 1 LENOVO JAPANESE GRAND PRIX 2025

*2 FIA: Fédération Internationale de l’Automobile (International Automobile Federation)

F1 TOKYO FAN FESTIVAL 2025 Official Website

<https://f1tokyofestival.com/>

【Event Outline】

Event Name: F1 TOKYO FAN FESTIVAL 2025

Dates & Times: 12:00 - 17:00 Wednesday April 2, 2025 *Pre-event

10:00 - 20:00 Friday April 4, 2025

10:00 - 20:00 Saturday April 5, 2025

10:00 - 20:00 Sunday April 6, 2025

* The event time is subject to change.

* Please note that there will be no event on Thursday April 3.

Venue: TOKYO BAY (Odaiba/Aomi)

Contents (by Zone):

■ F1 VILLAGE ZONE

A must-visit zone for motorsport enthusiasts, featuring a garage where visitors can experience the thrill and excitement of F1 up close, official merchandise sales, interactive experiences, and a public viewing of the F1 Japanese Grand Prix (also available in the TWILIGHT MUSIC ZONE).

■ WORLD FOOD CIRCUIT ZONE

Gourmet Food Zone offering dishes from F1 Grand Prix hosting countries around the world.

■ TWILIGHT MUSIC ZONE

During daytime, public viewing of the F1 Japanese Grand Prix will be held on a large screen (also at the F1 VILLAGE ZONE). In the twilight, music live performances by top artists (to be announced at 12PM March 7) will be held in the zone.

* VIP LOUNGES (In F1 VILLAGE ZONE and TWILIGHT MUSIC ZONE)

The lounges offer special services such as food & drinks, TV monitors and sofa seats for spectators, and private restrooms.

Ticket Release Date:

Release at 6PM March 7, 2025.

(Details on pricing and sales methods will be announced on the official website later.)

Co-organizers: Honda Motor Co., Ltd.

Honda Mobilityland Corporation

Cooperation: Formula One Management

International Top Motorsports Experience Project Executive Committee

Contact information for event inquiries:

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Phone: 0570-550-799

Business hours: Weekdays 11:00 - 18:00 / Weekends and holidays 10:00 - 18:00