

“Honda’s Devotion Make Children’s Dreams Come True”

- Honda Koraidon Project Begins

- Honda Koraidon Exhibit at Honda Welcome Plaza Aoyama -

TOKYO, Japan, February 27, 2025 - Honda, under the supervision of The Pokémon Company, has launched the “Honda Koraidon Project” to create future mobility in the shape of Koraidon, a Legendary Pokémon appearing in the game “Pokémon Scarlet.”

The Honda Koraidon made by this project will be exhibited at Honda Welcome Plaza Aoyama from Friday, March 7 to Sunday, March 9, 2025.



Honda Koraidon

■ About the Honda Koraidon Project

In 2024, the Toyota Engineering Society created the “Toyota Miraidon” with their project message, “Adults’ Devotion Make Children’s Dreams Come True.” The Honda Koraidon Project started with the idea that Honda could create a Koraidon that is uniquely Honda, based on the commitment to monozukuri (the art of manufacturing) passed on by the Toyota Miraidon. The project consists of approximately 40 engineers who were recruited from the Motorcycle and Power Products Businesses and the Innovative Research Excellence who have shown interest in this project. Under the slogan “Honda’s Devotion Make Children’s Dreams Come True,” the team applied the design philosophy and simulation technology cultivated by Honda’s motorcycle business over the years. Innovative Research Excellence’s advanced self-balancing technology will also be incorporated to the Honda Koraidon to express game world Koraidon as much as possible in a form Honda’s vision of mobility -.

■ Honda Koraidon Exhibit Overview

Dates: Friday, March 7 - Sunday, March 9, 2025
Venue: Honda Welcome Plaza Aoyama
First floor, Honda Aoyama Building
2-1-1 Minami-Aoyama, Minato-ku
Tokyo 107-8556, Japan
Opening hours: 10:00 am - 6:00 pm (1:00 pm - 6:00 pm on March 7)
Organizer: Honda Motor Co., Ltd.
Website: <https://global.honda/en/motorcycle/brand/koraidon/>
YouTube: <https://www.youtube.com/watch?v=ryoEWpD9NMg>

■ About Honda Koraidon

Honda Koraidon is future mobility created with Honda's experiences and unique technologies in the shape of Koraidon, a Legendary Pokémon that appears in the game "Pokémon Scarlet," with the cooperation of The Pokémon Company. Honda has realized an almost life-size reproduction of the shape of Koraidon in both weight and size, down to the finest details. Honda will use its proprietary self-balancing technology to enable Honda Koraidon to walk on all four legs, and self-stand on two-wheels which is unseen in the game. This balance technology world premiered as Honda Riding Assist at CES 2017, the world's largest consumer electronics trade show, which was developed by applying the self-balancing technology cultivated in ASIMO humanoid robot research. Honda will apply this technology to realize Koraidon's "Sprinting Build."

<Evolution of Honda Koraidon as a mobility>

- Ability to ride on Sprinting Build, and stand upright using balance control technology*
- 'Honda Koraidon's hands and legs, neck, facial movements will change along with its Sprint speed, expressing dynamism
- Planning to reproduce face, eyes and eyelids movement

* Exhibit at Honda Welcome Plaza Aoyama will be stationary due to space restrictions.

■ About Koraidon

A Legendary Pokémon that appears in "Pokémon Scarlet," the video game released in 2022. As the story progresses, Koraidon regains its abilities while travelling with the main character, such as walking on four legs (Limited Build), running by using its strong limbs (Sprinting Build), swimming at high speed (Swimming Build), and gliding in the sky (Gliding Build), to carry its rider to many places.



Koraidon

Category: Paradox Pokémon
Type: Fighting/Dragon
Height: 2.5 m (8 feet 2 inches)
Weight: 303.0 kg (668.0 pounds)

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