

# **News Release**

April 25, 2024

## Production, Sales and Export Results for March, 2024 and April 2023 - March 2024

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the fiscal year ended March 31, 2024 as well as for the month of March 2024.

### World Production

	April 2023 - March 2024			March 2024			
	Units	YOY	Units April 2022 - March 2023	Units	YOY	Units Mar. 2023	
Japan	706,846	109.9%	643,338	61,370	84.3%	72,759	
Outside of Japan	3,411,005	107.3%	3,177,476	279,703	80.1%	349,000	
Total	4,117,851	107.8%	3,820,814	341,073	80.9%	421,759	

### **Production in Main Regions**

North America	1,605,323	128.5%	1,248,861	138,781	103.1%	134,665
USA	1,029,492	118.8%	866,714	89,702	100.1%	89,614
Asia	1,728,330	92.8%	1,862,823	134,804	65.3%	206,356
China	1,169,695	89.5%	1,306,836	84,654	56.3%	150,244

#### April 2023 - March 2024

- Production in Japan: 2nd consecutive year of YOY increase

Production outside Japan: 1st YOY increase in 6 years
Worldwide production: 1st YOY increase in 5 years

#### March 2024

- Production in Japan: 2nd consecutive month of YOY decrease

- Production outside Japan: 2nd consecutive month of YOY decrease

- Worldwide production: 2nd consecutive month of YOY decrease

#### Sales in the Japanese Market

	April 2023 - March 2024			March 2024			
	Units	YOY	Units April 2022 - March 2023	Units	YOY	Units Mar. 2023	
Total	611,133	109.0%	560,606	73,321	101.7%	72,097	
Registrations	311,850	118.9%	262,320	45,584	139.4%	32,705	
Mini-vehicles	299,283	100.3%	298,286	27,737	70.4%	39,392	

#### April 2023 - March 2024

- Total sales in Japan: 1st YOY increase in 5 years

- New vehicle registrations:1st YOY increase in 7 years

- Sales of mini-vehicles:2nd consecutive year of YOY increase

#### March 2024

- Total sales in Japan: 8th consecutive month of YOY increase

- New vehicle registrations: 7th consecutive month of YOY increase

- Sales of mini-vehicles: 3rd consecutive month of YOY decrease

# **Exports from Japan**

	April 2023 - March 2024			March 2024			
	Units	YOY	Units April 2022 - March 2023	Units	YOY	Units Mar. 2023	
Total	93,909	128.8%	72,920	8,462	119.6%	7,073	
North America	5,542	281.6%	1,968	632	139.5%	453	
USA	5,354	288.9%	1,853	632	139.5%	453	
Asia	6,351	258.4%	2,458	263	48.1%	547	
Europe	59,194	104.4%	56,716	5,748	113.5%	5,066	
Others	22,822	193.8%	11,778	1,819	180.6%	1,007	

April 2023 - March 2024 - Total exports from Japan: 1st YOY increase in 2 years

March 2024 - Total exports from Japan: 6th consecutive month of YOY increase