## FIONDDA

News Release
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## Production, Sales and Export Results for February, 2024

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of February 2024.

## World Production

|  | February 2024 | YOY | Feb. 2023 | Jan.- Feb. 2024 | YOY |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Japan | 51,010 units | $84.2 \%$ | 60,572 units | 107,479 units | $99.7 \%$ |
| Outside of Japan | 243,700 units | $87.0 \%$ | 280,002 units | 524,350 units | $102.1 \%$ |
| Total | 294,710 units | $86.5 \%$ | 340,574 units | 631,829 units | $101.7 \%$ |

## Production in Main Regions

| North America | 142,408 units | $109.6 \%$ | 129,983 units | 277,882 units | $117.4 \%$ |
| :---: | ---: | ---: | ---: | ---: | ---: |
| USA | 90,583 units | $104.3 \%$ | 86,835 units | 168,986 units | $107.1 \%$ |
| Asia | 95,186 units | $66.2 \%$ | 143,681 units | 234,459 units | $88.5 \%$ |
| China | 46,209 units | $50.8 \%$ | 91,022 units | 132,158 units | $81.2 \%$ |

## February 2024

- Production in Japan: 1st YOY decrease in 7 months
- Production outside Japan: 1st YOY decrease in 6 months
- Worldwide production: 1st YOY decrease in 6 months

Sales in the Japanese Market

|  | February 2024 | YOY | Feb. 2023 | Jan.- Feb. 2024 | YOY |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Total | 57,147 units | $114.5 \%$ | 49,889 units | 110,549 units | $116.5 \%$ |
| Registrations | 33,165 units | $154.2 \%$ | 21,501 units | 62,047 units | $160.0 \%$ |
| Mini-vehicles | 23,982 units | $84.5 \%$ | 28,388 units | 48,502 units | $86.4 \%$ |

## February 2024

- Total sales in Japan: 7th consecutive month of YOY increase
- New vehicle registrations: 6th consecutive month of YOY increase
- Sales of mini-vehicles: 2nd consecutive month of YOY decrease

Exports from Japan

|  | February 2024 | YOY | Feb. 2023 | Jan.- Feb. 2024 | YOY |
| :---: | ---: | ---: | ---: | ---: | :--- |
| Total | 9,937 units | $219.6 \%$ | 4,526 units | 16,726 units | $176.0 \%$ |
| North America | 613 units | $237.6 \%$ | 258 units | 883 units | $183.6 \%$ |
| USA | 613 units | $253.3 \%$ | 242 units | 883 units | $189.9 \%$ |
| Asia | 365 units | $107.0 \%$ | 341 units | 733 units | $144.3 \%$ |
| Europe | 6,690 units | $219.3 \%$ | 3,051 units | 10,868 units | $155.5 \%$ |
| Others | 2,269 units | $259.0 \%$ | 876 units | 4,242 units | $277.4 \%$ |

## February 2024

- Total exports from Japan: 5th consecutive month of YOY increase

