

News Release

March 28, 2024

Production, Sales and Export Results for February, 2024

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of February 2024.

World Production

	February 2024	YOY	Feb. 2023	Jan Feb. 2024	YOY
Japan	51,010 units	84.2%	60,572 units	107,479 units	99.7%
Outside of Japan	243,700 units	87.0%	280,002 units	524,350 units	102.1%
Total	294,710 units	86.5%	340,574 units	631,829 units	101.7%

Production in Main Regions

North America	142,408 _{units}	109.6%	129,983 _{units}	277,882 _{units}	117.4%
USA	90,583 _{units}	104.3%	86,835 units	168,986 units	107.1%
Asia	95,186 units	66.2%	143,681 units	234,459 units	88.5%
China	46,209 units	50.8%	91,022 units	132,158 units	81.2%

February 2024

- Production in Japan: 1st YOY decrease in 7 months
- Production outside Japan: 1st YOY decrease in 6 months
 Worldwide production: 1st YOY decrease in 6 months

Sales in the Japanese Market

	February 2024	YOY	Feb. 2023	Jan Feb. 2024	YOY
Total	57,147 _{units}	114.5%	49,889 units	110,549 units	116.5%
Registrations	33,165 _{units}	154.2%	21,501 _{units}	62,047 _{units}	160.0%
Mini-vehicles	23,982 units	84.5%	28,388 units	48,502 units	86.4%

February 2024

- Total sales in Japan: 7th consecutive month of YOY increase
- New vehicle registrations: 6th consecutive month of YOY increase
- Sales of mini-vehicles: 2nd consecutive month of YOY decrease

Exports from Japan

	February 2024	YOY	Feb. 2023	Jan Feb. 2024	YOY
Total	9,937 _{units}	219.6%	4,526 _{units}	16,726 _{units}	176.0%
North America	613 units	237.6%	258 units	883 units	183.6%
USA	613 units	253.3%	242 _{units}	883 units	189.9%
Asia	365 units	107.0%	341 _{units}	733 _{units}	144.3%
Europe	6,690 _{units}	219.3%	3,051 _{units}	10,868 units	155.5%
Others	2,269 units	259.0%	876 units	4,242 units	277.4%

February 2024

- Total exports from Japan: 5th consecutive month of YOY increase