

News Release

September 28, 2023

Production, Sales and Export Results for August, 2023

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of August 2023.

World Production

	August 2023	YOY	Aug22	Jan Aug. 2023	YOY
Japan	51,162	116.7%	43,827	437,534	104.8%
Outside of Japan	287,272	94.5%	303,834	2,199,762	100.5%
Total	338,434	97.3%	347,661	2,637,296	101.2%

Production in Main Regions

North America	148,842	122.1%	121,918	1,018,090	128.9%
USA	99,271	111.6%	88,914	672,259	124.4%
Asia	130,607	75.1%	173,895	1,127,488	83.4%
China	88,847	69.1%	128,631	778,960	77.7%

August 2023

- Production in Japan: 1st YOY increase in 3 months

- Production outside Japan: 3rd consecutive month of YOY decrease

- Worldwide production: 3rd consecutive month of YOY decrease

Sales in the Japanese Market

	August 2023	YOY	Aug22	Jan Aug. 2023	YOY
Total	40,560	107.6%	37,688	370,211	97.7%
Registrations	17,876	84.5%	21,149	165,331	91.9%
Mini-vehicles	22,684	137.2%	16,539	204,880	102.9%

August 2023

Total sales in Japan: 1st YOY increase in 3 months
New vehicle registrations: 4th consecutive month of YOY decrease

- Sales of mini-vehicles: 1st YOY increase in 3 months

Exports from Japan

	August 2023	YOY	Aug22	Jan Aug. 2023	YOY
Total	5,644	100.1%	5,637	49,110	95.6%
North America	328	_	1	2,496	414.6%
USA	328	_	1	2,409	400.2%
Asia	817	1150.7%	71	4,431	304.1%
Europe	3,152	65.7%	4,796	31,642	77.4%
Others	1,347	175.2%	769	10,541	125.1%

August 2023

- Total exports from Japan: 1st YOY increase in 3 months