

News Release

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Honda Exhibits World Premiere of "e:NP2 Prototype," "e:NS2 Prototype" and "e:N SUV 序" at Auto Shanghai 2023

SHANGHAI, China, April 18, 2023 - Honda today exhibited the world premiere of two prototype models, the e:NP2 Prototype and the e:NS2 Prototype, and one concept model, the e:N SUV 序, for the second and third set of e:N Series EV models, respectively, at Auto Shanghai 2023 (the 20th Shanghai International Automobile Industry Exhibition). The event began today in Shanghai, China (Press days: April 18-19, Trade days: April 20-21, Public days: April 22-27, 2023).

Through the introduction of these new EV models, Honda will continue to enhance e:N Series lineup and strive to make EVs represent 100% of its automobile sales in China by 2035.



e:N SUV 序, e:NS2 Prototype, e:NP2 Prototype, e:N GT Concept

Honda is striving to realize carbon neutrality for all products and corporate activities Honda is involved in by 2050. Toward this end, Honda is planning to introduce 10 Honda-brand EV models in China by 2027.

Production models based on the e:NP2 Prototype and the e:NS2 Prototype introduced today are being developed as the second set of Honda e:N Series EV models, which will offer new value to Honda customers. Sales of the production models are scheduled to begin in early 2024.

Production models based on the e:N SUV 序 concept model, which was also introduced today, are being developed as the third set of Honda e:N Series EV models. They will be positioned as new-generation e:N Series models which will feature both a "wild" nature unique to SUVs and near-futuristic intelligence. Honda plans to begin sales of production models based on this concept model before the end of 2024.

Through the introduction of these new e:N Series models, Honda will accelerate electrification in China and strive to make EVs represent 100% of its automobile sales in China by 2035, accelerating the schedule ahead of its global target to "increase the ratio of EV and FCEV sales to 100% globally by 2040."

■ e:NP2 Prototype / e:NS2 Prototype

By further refining the e:N Series concept of "Dynamics, Intelligence and Beauty," Honda is striving to develop the second set of e:N Series models as EVs that go beyond the framework set by existing EV models and offer new value to its customers.

- Dynamics: Leveraging dynamics technologies Honda has amassed through its history, these models offer a unique driving pleasure that enables the driver to enjoy a sense of oneness with the vehicle.
- · Intelligence: These models feature an interior space that conveys intelligence with clean, uncluttered, yet pleasantly rounded forms combined with advanced features such as Honda CONNECT 4.0.
- · Beauty: These models feature designs which combine the excellent utility of SUVs and sleek form of sedans.







e:NS2 Prototype

The respective vision each of these two models strives to create was incorporated into their designs. The e:NP2 Prototype features design that expresses a seamless, sophisticated and smart sense of the future, and the e:NS2 Prototype features design that expresses an emotional sense of the future which excites people when they see the vehicle.

^{*} 序 (xù) means "prologue" in Chinese, representing the meaning that this model will become the prologue of the new-generation EV models for Honda e:N Series.

■e:N SUV 序

This concept model for the third set of e:N Series models was developed with an aim to take the e:N Series concept of "Dynamics, Intelligence and Beauty" to a new level.

- **Dynamics:** As the first model that adopted the "e:N Architecture W" developed exclusively for e:N Series EV models, this model realizes driving performance unique to Honda vehicles which pursue the "joy of driving."
- Intelligence: Adopting Honda's latest safety and driver assistance system as well as Al-powered Honda CONNECT technologies, this model conveys intelligence throughout the interior space.
- **Beauty:** This model features designs which combine a "wild" nature unique to SUVs and near-futuristic intelligence.



e:N SUV 序