HONDA

News Release

November 27, 2026

Production, Sales and Export Results for October 2026

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of October 2026.

World Production

	October 2026	YOY	October 2025
Japan	60,138 units	94.5%	63,662 units
Outside of Japan	238,481 units	99.8%	239,009 units
Total	298,619 units	98.7%	302,671 units

Production in Main Regions

North America	159,671 units	118.8%	134,454 units
USA	99,364 units	118.5%	83,822 units
Asia	66,667 units	72.4%	92,138 units
China	37,568 units	63.4%	59,229 units

October 2026

- Production in Japan: 3rd consecutive month of YOY decrease
- Production outside Japan: 10th consecutive month of YOY decrease
- Worldwide production: 9th consecutive month of YOY decrease

Sales in the Japanese Market

	October 2026	YOY	October 2025
Total	51,336 units	104.9%	48,955 units
Registrations	31,572 units	110.3%	28,629 units
Mini-vehicles	19,764 units	97.2%	20,326 units

October 2026

- Total sales in Japan: 1st YOY increase in 3 months
- New vehicle registrations: 1st YOY increase in 3 months
- Sales of mini-vehicles: 3rd consecutive month of YOY decrease

Exports from Japan

	October 2026	YOY	October 2025
Total	14,258 units	152.4%	9,354 units
North America	1,995 units	198.7%	1,004 units
USA	1,928 units	239.8%	804 units
Asia	981 units	116.4%	843 units
Europe	6,132 units	176.3%	3,478 units
Others	5,150 units	127.8%	4,029 units

October 2026

- Total exports from Japan: 1st YOY increase in 2 months