HONDA

News Release

October 29, 2026

Production, Sales and Export Results for September 2026

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of September 2026.

World Production

	September 2026	YOY	September 2025	Apr.- Sep. 2026	YOY	Apr.- Sep. 2025
Japan	62,356 units	95.1%	65,587 units	337,359 units	100.4%	335,935 units
Outside of Japan	210,833 units	86.2%	244,688 units	1,259,762 units	91.7%	1,373,357 units
Total	273,189 units	88.0%	310,275 units	1,597,121 units	93.4%	1,709,292 units

Production in Main Regions

North America	146,698 units	103.0%	142,364 units	871,841 units	107.6%	810,186 units
USA	90,972 units	107.1%	84,928 units	543,534 units	110.3%	492,623 units
Asia	52,036 units	56.2%	92,575 units	319,288 units	62.0%	514,929 units
China	21,788 units	34.4%	63,366 units	131,716 units	40.4%	325,742 units

September 2026
- Production in Japan: 2nd consecutive month of YOY decrease
- Production outside Japan: 9th consecutive month of YOY decrease
- Worldwide production: 8th consecutive month of YOY decrease

The First Half of Current Fiscal Year
- Production in Japan: 1st YOY increase in 2 years
- Production outside Japan: 3rd consecutive year of YOY decrease
- Worldwide production: 3rd consecutive year of YOY decrease

Sales in the Japanese Market

	September 2026	YOY	September 2025	Apr.- Sep. 2026	YOY	Apr.- Sep. 2025
Total	56,157 units	88.1%	63,754 units	303,539 units	103.6%	293,055 units
Registrations	30,652 units	97.8%	31,345 units	170,113 units	109.2%	155,847 units
Mini-vehicles	25,505 units	78.7%	32,409 units	133,426 units	97.2%	137,208 units

September 2026
- Total sales in Japan: 2nd consecutive month of YOY decrease
- New vehicle registrations: 2nd consecutive month of YOY decrease
- Sales of mini-vehicles: 2nd consecutive month of YOY decrease

The First Half of Current Fiscal Year
- Total sales in Japan: 1st YOY increase in 2 years
- New vehicle registrations: 1st YOY increase in 2 years
- Sales of mini-vehicles: 2nd consecutive year of YOY decrease

Exports from Japan

	September 2026	YOY	September 2025	Apr.- Sep. 2026	YOY	Apr.- Sep. 2025
Total	7,427 units	98.7%	7,528 units	48,915 units	86.9%	56,272 units
North America	1,100 units	198.2%	555 units	5,212 units	39.1%	13,331 units
USA	1,100 units	224.0%	491 units	5,012 units	40.2%	12,470 units
Asia	896 units	88.4%	1,014 units	3,214 units	115.9%	2,774 units
Europe	4,081 units	191.2%	2,134 units	29,084 units	139.1%	20,904 units
Others	1,350 units	35.3%	3,825 units	11,405 units	59.2%	19,263 units

September 2026
- Total exports from Japan: 1st YOY decrease in 2 months

The First Half of Current Fiscal Year
- Total exports from Japan: 1st YOY decrease in 2 years