



News Release

September 29, 2026

Production, Sales and Export Results for August, 2026

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of August 2026.

World Production

	August 2026	YOY	August 2025
Japan	30,196 units	67.7%	44,586 units
Outside of Japan	203,192 units	91.4%	222,419 units
Total	233,388 units	87.4%	267,005 units

Production in Main Regions

North America	147,761 units	108.2%	136,559 units
USA	92,732 units	105.3%	88,056 units
Asia	43,377 units	56.4%	76,887 units
China	14,130 units	28.3%	50,011 units

August 2026

- Production in Japan: 1st YOY decrease in 9 months
- Production outside Japan: 8th consecutive month of YOY decrease
- Worldwide production: 7th consecutive month of YOY decrease

Sales in the Japanese Market

	August 2026	YOY	August 2025
Total	38,851 units	94.3%	41,220 units
Registrations	20,734 units	98.6%	21,038 units
Mini-vehicles	18,117 units	89.8%	20,182 units

August 2026

- Total sales in Japan: 1st YOY decrease in 5 months
- New vehicle registrations: 1st YOY decrease in 5 months
- Sales of mini-vehicles: 1st YOY decrease in 4 months

Exports from Japan

	August 2026	YOY	August 2025
Total	7,487 units	102.5%	7,307 units
North America	846 units	41.5%	2,037 units
USA	846 units	49.0%	1,727 units
Asia	640 units	231.0%	277 units
Europe	4,712 units	184.7%	2,551 units
Others	1,289 units	52.8%	2,442 units

August 2026

- Total exports from Japan: 1st YOY increase in 4 months