



News Release

August 28, 2026

Production, Sales and Export Results for July, 2026

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of July 2026.

World Production

	July 2026	YOY	July 2025
Japan	68,450 units	101.0%	67,804 units
Outside of Japan	200,070 units	95.3%	209,833 units
Total	268,520 units	96.7%	277,637 units

Production in Main Regions

North America	141,166 units	119.0%	118,601 units
USA	88,911 units	132.0%	67,336 units
Asia	50,125 units	58.9%	85,041 units
China	13,932 units	24.9%	55,941 units

July 2026

- Production in Japan: 8th consecutive month of YOY increase
- Production outside Japan: 7th consecutive month of YOY decrease
- Worldwide production: 6th consecutive month of YOY decrease

Sales in the Japanese Market

	July 2026	YOY	July 2025
Total	61,799 units	117.9%	52,438 units
Registrations	34,134 units	115.5%	29,561 units
Mini-vehicles	27,665 units	120.9%	22,877 units

July 2026

- Total sales in Japan: 4th consecutive month of YOY increase
- New vehicle registrations: 4th consecutive month of YOY increase
- Sales of mini-vehicles: 3rd consecutive month of YOY increase

Exports from Japan

	July 2026	YOY	July 2025
Total	8,589 units	91.8%	9,358 units
North America	946 units	72.5%	1,304 units
USA	846 units	64.9%	1,304 units
Asia	371 units	72.9%	509 units
Europe	5,390 units	148.1%	3,640 units
Others	1,882 units	48.2%	3,905 units

July 2026

- Total exports from Japan: 3rd consecutive month of YOY decrease