

Production, Sales and Export Results for March, 2026

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of March 2026.

World Production

	March 2026	YOY	March 2025	FY 2025	YOY	FY 2024
Japan	66,750 units	109.2%	61,154 units	707,000 units	102.1%	692,593 units
Outside of Japan	246,509 units	92.0%	267,992 units	2,664,664 units	90.5%	2,944,005 units
Total	313,259 units	95.2%	329,146 units	3,371,664 units	92.7%	3,636,598 units

Production in Main Regions

North America	154,768 units	103.5%	149,509 units	1,551,634 units	96.5%	1,608,441 units
USA	95,992 units	102.9%	93,283 units	958,720 units	97.0%	988,756 units
Asia	79,249 units	71.1%	111,501 units	1,005,291 units	81.3%	1,236,502 units
China	51,234 units	70.6%	72,600 units	637,464 units	83.8%	760,618 units

March 2026

- Production in Japan: 4th consecutive month of YOY increase
- Production outside Japan: 3rd consecutive month of YOY decrease
- Worldwide production: 2nd consecutive month of YOY decrease

Fiscal Year of 2025

- Production in Japan: 1st YOY increase in 2 years
- Production outside Japan: 2nd consecutive year of YOY decrease
- Worldwide production: 2nd consecutive year of YOY decrease

Sales in the Japanese Market

	March 2026	YOY	March 2025	FY 2025	YOY	FY 2024
Total	70,038 units	91.8%	76,324 units	609,209 units	91.1%	668,582 units
Registrations	41,543 units	92.6%	44,876 units	333,101 units	88.0%	378,498 units
Mini-vehicles	28,495 units	90.6%	31,448 units	276,108 units	95.2%	290,084 units

March 2026

- Total sales in Japan: 12th consecutive month of YOY decrease
- New vehicle registrations: 17th consecutive month of YOY decrease
- Sales of mini-vehicles: 2nd consecutive month of YOY decrease

Fiscal Year of 2025

- Total sales in Japan: 1st YOY decrease in 3 years
- New vehicle registrations: 1st YOY decrease in 3 years
- Sales of mini-vehicles: 2nd consecutive year of YOY decrease

Exports from Japan

	March 2026	YOY	March 2025	FY 2025	YOY	FY 2024
Total	6,395 units	97.2%	6,579 units	108,780 units	128.2%	84,840 units
North America	591 units	20.3%	2,914 units	19,153 units	237.7%	8,059 units
USA	591 units	21.2%	2,794 units	18,066 units	234.0%	7,722 units
Asia	644 units	138.2%	466 units	7,149 units	143.5%	4,981 units
Europe	3,154 units	157.9%	1,998 units	47,707 units	107.0%	44,567 units
Others	2,006 units	167.0%	1,201 units	34,771 units	127.7%	27,233 units

March 2026

- Total exports from Japan: 1st YOY decrease in 2 months

Fiscal Year of 2025

- Total exports from Japan: 1st YOY increase in 2 years