



News Release

February 26, 2026

Production, Sales and Export Results for January, 2026

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of January 2026.

World Production

	January 2026	YOY	January 2025
Japan	51,081 units	113.9%	44,857 units
Outside of Japan	223,265 units	99.8%	223,771 units
Total	274,346 units	102.1%	268,628 units

Production in Main Regions

North America	139,348 units	115.7%	120,466 units
USA	86,367 units	134.5%	64,202 units
Asia	73,026 units	77.2%	94,573 units
China	38,125 units	72.8%	52,364 units

January 2026

- Production in Japan: 2nd consecutive month of YOY increase
- Production outside Japan: 1st YOY decrease in 2 months
- Worldwide production: 2nd consecutive month of YOY increase

Sales in the Japanese Market

	January 2026	YOY	January 2025
Total	49,408 units	98.2%	50,335 units
Registrations	27,135 units	95.5%	28,406 units
Mini-vehicles	22,273 units	101.6%	21,929 units

January 2026

- Total sales in Japan: 10th consecutive month of YOY decrease
- New vehicle registrations: 15th consecutive month of YOY decrease
- Sales of mini-vehicles: 2nd consecutive month of YOY increase

Exports from Japan

	January 2026	YOY	January 2025
Total	5,499 units	62.6%	8,784 units
North America	846 units	156.1%	542 units
USA	846 units	156.1%	542 units
Asia	807 units	361.9%	223 units
Europe	1,788 units	34.8%	5,139 units
Others	2,058 units	71.5%	2,880 units

January 2026

- Total exports from Japan: 1st YOY decrease in 10 months