

Production, Sales and Export Results for October, 2025

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of October 2025.

World Production

	October 2025	YOY	October 2024	Jan.- Oct. 2025	YOY	Jan.- Oct. 2024
Japan	63,662 units	96.4%	66,072 units	567,780 units	99.1%	573,096 units
Outside of Japan	239,009 units	87.4%	273,566 units	2,326,189 units	91.1%	2,553,051 units
Total	302,671 units	89.1%	339,638 units	2,893,969 units	92.6%	3,126,147 units

Production in Main Regions

North America	134,454 units	86.0%	156,359 units	1,349,714 units	97.0%	1,391,839 units
USA	83,822 units	85.5%	98,069 units	819,140 units	94.2%	869,426 units
Asia	92,138 units	85.4%	107,914 units	890,684 units	82.0%	1,085,602 units
China	59,229 units	96.3%	61,490 units	545,804 units	82.7%	659,619 units

October 2025

- Production in Japan: 1st YOY decrease in 2 months
- Production outside Japan: 1st YOY decrease in 2 months
- Worldwide production: 1st YOY decrease in 2 months

Sales in the Japanese Market

	October 2025	YOY	October 2024	Jan.- Oct. 2025	YOY	Jan.- Oct. 2024
Total	48,955 units	91.9%	53,242 units	526,062 units	92.5%	568,656 units
Registrations	28,629 units	97.7%	29,310 units	290,521 units	89.0%	326,447 units
Mini-vehicles	20,326 units	84.9%	23,932 units	235,541 units	97.2%	242,209 units

October 2025

- Total sales in Japan: 7th consecutive month of YOY decrease
- New vehicle registrations: 12th consecutive month of YOY decrease
- Sales of mini-vehicles: 6th consecutive month of YOY decrease

Exports from Japan

	October 2025	YOY	October 2024	Jan.- Oct. 2025	YOY	Jan.- Oct. 2024
Total	9,354 units	104.9%	8,920 units	85,491 units	121.3%	70,450 units
North America	1,004 units	150.5%	667 units	18,313 units	375.1%	4,882 units
USA	804 units	131.6%	611 units	17,132 units	367.2%	4,665 units
Asia	843 units	178.6%	472 units	5,095 units	135.5%	3,760 units
Europe	3,478 units	80.4%	4,327 units	32,740 units	83.5%	39,229 units
Others	4,029 units	116.6%	3,454 units	29,343 units	130.0%	22,579 units

October 2025

- Total exports from Japan: 7th consecutive month of YOY increase