

### **Overview of Honda Booth Exhibits at Japan Mobility Show 2025 — Exhibiting four world premieres, including a new Honda 0 Series prototype model —**

TOKYO, Japan, September 30, 2025 – Honda Motor Co., Ltd. today announced its lineup for the Japan Mobility Show 2025, including a wide variety of motorcycles, automobiles, power products, aircraft and other products, as well as related technologies and concept models. (Japan Mobility Show press days: Oct. 29 – 30, Public days: Oct. 31 – Nov. 9, 2025).

Following the release of initial information on Aug. 28, 2025, Honda today revealed the list of items to be on display at the Honda booth, including initial information on world premiere models. More information on all items will be announced Oct. 29, the first press day of the show.

#### **<Overview of Honda booth>**

#### **Showcasing a wide variety of mobility products and technologies for land, sea and skies created by “The Power of Dreams”**

Since its founding, Honda has always been driven by the dreams of Honda associates and creating mobility products using its original technologies and ideas. As a comprehensive mobility company, Honda continues to take on challenges to augment possibilities for people and society through its mobility products and services.

At the Japan Mobility Show 2025, Honda will exhibit a wide variety of its mobility products for land — mostly automobiles and motorcycles — as well as mobility products for the sea and skies, which represent Honda dreams realized with its latest technologies.

Honda Japan Mobility Show 2025 special website:  
<http://global.honda/en/japan-mobility-show/2025/>

## <Models to be on display>

### ■ New Honda 0 Series prototype model (World premiere)

Honda will exhibit the world premiere of a prototype of a new SUV model which will be added to the lineup to enable more people to feel the value of the Honda 0 Series.

### ■ Compact EV prototype (World premiere)

Honda will exhibit the world premiere of a prototype of a compact EV model being developed in pursuit of the “fun of driving” unique only to Honda, realizing both outstanding usability and the “joy of driving.” This model is filled with the playful Honda spirit, intended to bring new excitement and a sense of exhilaration to customers’ daily lives. This prototype is currently undergoing road testing in countries with strong demand for compact EVs, including Japan, the U.K., and Asian countries, being further refined as a “fun to drive” vehicle that Honda strives to offer.

### ■ Electric motorcycle concept model (World premiere)

Honda will exhibit the world premiere of the concept model of an electric motorcycle being developed with a new approach that defies conventional ideas to deliver customers surprises, excitement and new experiences.

### ■ Honda e-MTB Prototype (World premiere)

Following the exhibit of a concept model in 2023, Honda will exhibit the world premiere of a planned production model of Honda e-MTB, a high-end mountain bike featuring an electric assistance function, developed with the concept of “Ride Natural, Reach New Peaks.”

### ■ Sustainable rocket

Honda will exhibit the actual experimental model of its sustainable rocket used in the launch and landing test successfully conducted in Taiki Town in Hokkaido Prefecture, Japan, in June 2025. In pursuit of a carbon-neutral society, Honda is working on the development of the “sustainable rocket” which will feature technologies that enable reuse of the rocket as well as the use of renewable fuel. Honda is taking on challenges which extend beyond the Earth and into outer space.



### ■ All-new Honda Prelude

(Production model went on sale in Japan on September 5, 2025)

Equipped with a further advanced e:HEV, original Honda hybrid system, the all-new Prelude will become the “prelude” for future Honda specialty sports models, carrying forward the “joy of driving” into the electrified era, while also pursuing environmental performance and everyday usability.



### ■ N-ONE e:

(Production model went on sale in Japan on September 12, 2025)

While inheriting an endearing exterior design, spacious cabin and ease of handling from the Honda N360, the starting point of Honda passenger cars, the N-ONE e: also features powerful and clean driving and quietness unique only to EV models. In pursuit of the ideal form of EVs desired by customers in Japan, Honda developed the N-ONE e: with the goal of creating a mini-EV that will be trusted by a wide range of customers as a “standard EV.”



### ■ CB1000F / CB1000F SE (Planned production model)

As new additions to the CB Series, the product brand that represents the road sports bikes of Honda, the all-new CB1000F, which embodies the “the ever-advancing standard for sport bikes,” and the all-new CB1000F SE, which further highlights the traditional proportion of CB1000F, will be on display.



CB1000F Concept



CB1000F SE Concept

(The actual models which will be on the display will be different from the models in these images.)

## <List of items to be on display at the Honda booth> (Plan)

\*Note: WP=World Premier, JP=Japan Premier

Mobility for land		Name	Category	WP/JP*
	Concept model	Concept model for an electric motorcycle model	Motorcycle	WP
		EV Urban Concept	Motorcycle	
	Planned production model	Honda 0 Saloon Prototype	Automobile	JP
		Honda 0 SUV Prototype	Automobile	JP
		New Honda 0 Series prototype model	Automobile	WP
		Prototype for a compact EV	Automobile	WP
		CR-V e:HEV Prototype	Automobile	JP
		CB1000F	Motorcycle	
		CB1000F SE	Motorcycle	
	Planned production model (Europe)	Honda e-MTB Prototype	Motorcycle	WP
	Planned production model (North America)	Acura RSX Prototype	Automobile	JP
	Production model	Prelude	Automobile	
		N-ONE e:	Automobile	
		CR-V e:FCEV	Automobile	
		CUV e:	Motorcycle	
		Rebel 1100 S Edition (DCT)	Motorcycle	
		Rebel 250 S Edition E-Clutch	Motorcycle	
		CRF 1100L Africa Twin Adventure Sports ES (DCT)	Motorcycle	
		CT125 Hunter Cub	Motorcycle	
		DAX 125	Motorcycle	
		Monkey 125 Custom	Motorcycle	
	Reference exhibit	Honda Micro EV	Automobile	
		CB1000F Moriwaki Engineering (2025 IRON HORSE With βtitanium, “Battle Day” model)	Motorcycle	
Mobility for sea				
	Production model	BF350 Large-size Outboard Motor	Power products	
	Reference exhibit	1/5 scale model of the Concept Boat (reference exhibit)	Power products	
Mobility for skies and outer space				
	Mockup of production model	Full-size interior mockup of the HondaJet Elite II	Aircraft	
	Experimental model	Sustainable rocket	Others	

## <Honda Press Conference at the Japan Mobility Show 2025>

Date/Time: 11:15-11:30 am on Oct. 29, 2025 Japan time

Venue: Honda Booth in East Hall, Tokyo Big Sight

URL: <https://www.youtube.com/live/S1LIknVnpNI>