



Production, Sales and Export Results for August, 2025

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of August 2025.

World Production

	August 2025	YOY	August 2024	Jan.- Aug. 2025	YOY	Jan.- Aug. 2024
Japan	44,586 units	88.4%	50,431 units	438,531 units	98.5%	445,317 units
Outside of Japan	222,419 units	86.7%	256,602 units	1,842,490 units	90.2%	2,042,347 units
Total	267,005 units	87.0%	307,033 units	2,281,021 units	91.7%	2,487,664 units

Production in Main Regions

North America	136,559 units	94.9%	143,859 units	1,072,896 units	97.7%	1,098,456 units
USA	88,056 units	93.9%	93,777 units	650,390 units	94.7%	686,567 units
Asia	76,887 units	74.3%	103,526 units	705,971 units	79.6%	886,392 units
China	50,011 units	80.5%	62,151 units	423,209 units	77.3%	547,704 units

August 2025

- Production in Japan: 1st YOY decrease in 3 months
- Production outside Japan: 13th consecutive month of YOY decrease
- Worldwide production: 13th consecutive month of YOY decrease

Sales in the Japanese Market

	August 2025	YOY	August 2024	Jan.- Aug. 2025	YOY	Jan.- Aug. 2024
Total	41,220 units	89.9%	45,868 units	413,353 units	92.4%	447,432 units
Registrations	21,038 units	82.0%	25,657 units	230,547 units	88.1%	261,803 units
Mini-vehicles	20,182 units	99.9%	20,211 units	182,806 units	98.5%	185,629 units

August 2025

- Total sales in Japan: 5th consecutive month of YOY decrease
- New vehicle registrations: 10th consecutive month of YOY decrease
- Sales of mini-vehicles: 4th consecutive month of YOY decrease

Exports from Japan

	August 2025	YOY	August 2024	Jan.- Aug. 2025	YOY	Jan.- Aug. 2024
Total	7,307 units	126.9%	5,756 units	68,609 units	124.0%	55,337 units
North America	2,037 units	270.2%	754 units	16,754 units	425.6%	3,937 units
USA	1,727 units	236.6%	730 units	15,837 units	415.3%	3,813 units
Asia	277 units	97.5%	284 units	3,238 units	110.1%	2,942 units
Europe	2,551 units	98.0%	2,603 units	27,128 units	85.2%	31,859 units
Others	2,442 units	115.5%	2,115 units	21,489 units	129.5%	16,599 units

August 2025

- Total exports from Japan: 5th consecutive month of YOY increase