



Production, Sales and Export Results for July, 2025

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of July 2025.

World Production

	July 2025	YOY	July 2024	Jan.- Jul. 2025	YOY	Jan.- Jul. 2024
Japan	67,804 units	109.9%	61,679 units	393,945 units	99.8%	394,886 units
Outside of Japan	209,831 units	88.5%	236,970 units	1,620,071 units	90.7%	1,785,745 units
Total	277,635 units	93.0%	298,649 units	2,014,016 units	92.4%	2,180,631 units

Production in Main Regions

North America	118,601 units	98.4%	120,491 units	936,337 units	98.1%	954,597 units
USA	67,336 units	94.6%	71,186 units	562,334 units	94.9%	592,790 units
Asia	85,041 units	77.0%	110,498 units	629,084 units	80.4%	782,866 units
China	55,941 units	76.9%	72,753 units	373,198 units	76.9%	485,553 units

July 2025

- Production in Japan: 2nd consecutive month of YOY increase
- Production outside Japan: 12th consecutive month of YOY decrease
- Worldwide production: 12th consecutive month of YOY decrease

Sales in the Japanese Market

	July 2025	YOY	July 2024	Jan.- Jul. 2025	YOY	Jan.- Jul. 2024
Total	52,438 units	87.7%	59,782 units	372,133 units	92.7%	401,564 units
Registrations	29,561 units	82.6%	35,784 units	209,509 units	88.7%	236,146 units
Mini-vehicles	22,877 units	95.3%	23,998 units	162,624 units	98.3%	165,418 units

July 2025

- Total sales in Japan: 4th consecutive month of YOY decrease
- New vehicle registrations: 9th consecutive month of YOY decrease
- Sales of mini-vehicles: 3rd consecutive month of YOY decrease

Exports from Japan

	July 2025	YOY	July 2024	Jan.- Jul. 2025	YOY	Jan.- Jul. 2024
Total	9,358 units	191.3%	4,892 units	61,302 units	123.6%	49,581 units
North America	1,304 units	276.3%	472 units	14,717 units	462.4%	3,183 units
USA	1,304 units	276.3%	472 units	14,110 units	457.7%	3,083 units
Asia	509 units	133.6%	381 units	2,961 units	111.4%	2,658 units
Europe	3,640 units	197.9%	1,839 units	24,577 units	84.0%	29,256 units
Others	3,905 units	177.5%	2,200 units	19,047 units	131.5%	14,484 units

June 2025

- Total exports from Japan: 4th consecutive month of YOY increase