

News Release

June 27, 2025

Production, Sales and Export Results for May, 2025

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of May 2025.

World Production

	May 2025	YOY	May 2024	Jan May 2025	YOY	Jan May 2024
Japan	49,348 units	96.5%	51,125 units	265,337 units	95.7%	277,170 units
Outside of Japan	236,910 units	94.1%	251,802 units	1,182,021 units	89.9%	1,315,359 units
Total	286,258 units	94.5%	302,927 units	1,447,358 units	90.9%	1,592,529 units

Production in Main Regions

North America	143,319 units	97.0%	147,808 units	693,386 units	98.7%	702,646 units
USA	89,196 units	95.7%	93,181 units	423,743 units	96.2%	440,575 units
Asia	83,989 units	87.5%	96,039 units	445,872 units	76.9%	579,927 units
China	49,477 units	85.6%	57,772 units	257,505 units	72.4%	355,660 units

May 2025

- Production in Japan: 3rd consecutive month of YOY decrease
- Production outside Japan: 10th consecutive month of YOY decrease Worldwide production: 10th consecutive month of YOY decrease

Sales in the Japanese Market

	May 2025	YOY	May 2024	Jan May 2025	YOY	Jan May 2024
Total	41,298 units	85.1%	48,524 units	270,432 units	95.7%	282,536 units
Registrations	22,276 units	80.3%	27,744 units	152,932 units	92.5%	165,405 units
Mini-vehicles	19,022 units	91.5%	20,780 units	117,500 units	100.3%	117,131 units

May 2025

- Total sales in Japan: 2nd consecutive month of YOY decrease
- New vehicle registrations: 7th consecutive month of YOY decrease - Sales of mini-vehicles: 1st YOY decrease in 4 months

Exports from Japan

	May 2025	YOY	May 2024	Jan May 2025	YOY	Jan May 2024
Total	10,875 units	164.1%	6,626 units	39,932 _{units}	104.0%	38,389 _{units}
North America	3,262 units	5261.3%	62 units	10,659 units	500.9%	2,128 units
USA	2,991 units	24925.0%	12 units	10,268 units	494.1%	2,078 units
Asia	190 units	36.5%	521 units	1,984 units	107.6%	1,844 units
Europe	3,596 units	97.6%	3,685 units	15,612 units	62.9%	24,830 units
Others	3,827 units	162.3%	2,358 units	11,677 units	121.8%	9,587 units

May 2025
- Total exports from Japan: 2nd consecutive month of YOY increase