HONDA

News Release

March 28, 2025

Production, Sales and Export Results for February, 2025

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of February 2025.

World Production

	February 2025	YOY	February 2024
Japan	62,172 units	121.9%	51,010 units
Outside of Japan	222,358 units	91.2%	243,700 units
Total	284,530 units	96.5%	294,710 units

Production in Main Regions

North America	135,099 units	94.9%	142,408 units
USA	85,210 units	94.1%	90,583 units
Asia	77,843 units	81.8%	95,186 units
China	36,169 units	78.3%	46,209 units

February 2025

- Production in Japan: 1st YOY increase in 5 months
- Production outside Japan: 7th consecutive month of YOY decrease
- Worldwide production: 7th consecutive month of YOY decrease

Sales in the Japanese Market

	February 2025	YOY	February 2024
Total	57,393 units	100.4%	57,147 units
Registrations	32,763 units	98.8%	33,165 units
Mini-vehicles	24,630 units	102.7%	23,982 units

February 2025

- Total sales in Japan: 1st YOY increase in 5 months
- New vehicle registrations:1st YOY increase in 5 months
- Sales of mini-vehicles: 4th consecutive month of YOY decrease

Exports from Japan

	February 2025	YOY	February 2024
Total	4,502 units	45.3%	9,937 units
North America	522 units	85.2%	613 units
USA	522 units	85.2%	613 units
Asia	789 units	216.2%	365 units
Europe	1,221 units	18.3%	6,690 units
Others	1,970 units	86.8%	2,269 units

- **February 2025**
  Total exports from Japan: 1st YOY decrease in 2 months