



News Release

February 27, 2025

Production, Sales and Export Results for January, 2025

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of January 2025.

World Production

	January 2025	YOY	January 2024
Japan	44,857 units	79.4%	56,469 units
Outside of Japan	223,771 units	79.7%	280,650 units
Total	268,628 units	79.7%	337,119 units

Production in Main Regions

North America	120,466 units	88.9%	135,474 units
USA	64,202 units	81.9%	78,403 units
Asia	94,573 units	67.9%	139,273 units
China	52,364 units	60.9%	85,949 units

January 2025

- Production in Japan: 4th consecutive month of YOY decrease
- Production outside Japan: 6th consecutive month of YOY decrease
- Worldwide production: 6th consecutive month of YOY decrease

Sales in the Japanese Market

	January 2025	YOY	January 2024
Total	50,335 units	94.3%	53,402 units
Registrations	28,406 units	98.4%	28,882 units
Mini-vehicles	21,929 units	89.4%	24,520 units

January 2025

- Total sales in Japan: 4th consecutive month of YOY decrease
- New vehicle registrations: 3rd consecutive month of YOY decrease
- Sales of mini-vehicles: 4th consecutive month of YOY decrease

Exports from Japan

	January 2025	YOY	January 2024
Total	8,784 units	129.4%	6,789 units
North America	542 units	200.7%	270 units
USA	542 units	200.7%	270 units
Asia	223 units	60.6%	368 units
Europe	5,139 units	123.0%	4,178 units
Others	2,880 units	146.0%	1,973 units

January 2025

- Total exports from Japan: 1st YOY increase in 2 months