

Production, Sales and Export Results for January, 2025

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of January 2025.

World Production

| | January 2025 | YOY | January 2024 |
|-------------------------|---------------|-------|---------------|
| Japan | 44,857 units | 79.4% | 56,469 units |
| Outside of Japan | 224,311 units | 79.9% | 280,650 units |
| Total | 269,168 units | 79.8% | 337,119 units |

Production in Main Regions

| | | | |
|----------------------|---------------|-------|---------------|
| North America | 120,466 units | 88.9% | 135,474 units |
| USA | 64,202 units | 81.9% | 78,403 units |
| Asia | 95,113 units | 68.3% | 139,273 units |
| China | 52,904 units | 61.6% | 85,949 units |

January 2025

- Production in Japan: 4th consecutive month of YOY decrease
- Production outside Japan: 6th consecutive month of YOY decrease
- Worldwide production: 6th consecutive month of YOY decrease

Sales in the Japanese Market

| | January 2025 | YOY | January 2024 |
|----------------------|--------------|-------|--------------|
| Total | 50,335 units | 94.3% | 53,402 units |
| Registrations | 28,406 units | 98.4% | 28,882 units |
| Mini-vehicles | 21,929 units | 89.4% | 24,520 units |

January 2025

- Total sales in Japan: 4th consecutive month of YOY decrease
- New vehicle registrations: 3rd consecutive month of YOY decrease
- Sales of mini-vehicles: 4th consecutive month of YOY decrease

Exports from Japan

| | January 2025 | YOY | January 2024 |
|----------------------|--------------|--------|--------------|
| Total | 8,784 units | 129.4% | 6,789 units |
| North America | 542 units | 200.7% | 270 units |
| USA | 542 units | 200.7% | 270 units |
| Asia | 223 units | 60.6% | 368 units |
| Europe | 5,139 units | 123.0% | 4,178 units |
| Others | 2,880 units | 146.0% | 1,973 units |

January 2025

Total exports from Japan: 1st YOY increase in 2 months