

Production, Sales and Export Results for December, 2024

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of December 2024.

World Production

	December 2024	YOY	December 2023	Jan.- Dec. 2024	YOY
Japan	56,313 units	81.3%	69,261 units	693,259 units	96.5%
Outside of Japan	216,217 units	77.4%	279,414 units	3,040,343 units	87.6%
Total	272,530 units	78.2%	348,675 units	3,733,602 units	89.1%

Production in Main Regions

North America	91,030 units	84.6%	107,643 units	1,620,030 units	103.8%
USA	53,550 units	78.5%	68,192 units	1,004,749 units	98.7%
Asia	117,772 units	70.8%	166,450 units	1,328,258 units	72.6%
China	77,736 units	64.1%	121,238 units	822,707 units	65.0%

Calendar Year of 2024

- Production in Japan: 1st YOY decrease in 3 years
- Production outside Japan: 1st YOY decrease in 2 years
- Worldwide production: 1st YOY decrease in 2 years

December 2024

- Production in Japan: 3rd consecutive month of YOY decrease
- Production outside Japan: 5th consecutive month of YOY decrease
- Worldwide production: 5th consecutive month of YOY decrease

Sales in the Japanese Market

	December 2024	YOY	December 2023	Jan.- Dec. 2024	YOY
Total	45,824 units	84.9%	53,963 units	668,400 units	112.5%
Registrations	25,033 units	90.1%	27,776 units	380,084 units	137.9%
Mini-vehicles	20,791 units	79.4%	26,187 units	288,316 units	90.5%

Calendar Year of 2024

- Total sales in Japan: 2nd consecutive year of YOY increase
- New vehicle registrations: 2nd consecutive year of YOY increase
- Sales of mini-vehicles: 1st YOY decrease in 2 years

December 2024

- Total sales in Japan: 3rd consecutive month of YOY decrease
- New vehicle registrations: 2nd consecutive month of YOY decrease
- Sales of mini-vehicles: 3rd consecutive month of YOY decrease

Exports from Japan

	December 2024	YOY	December 2023	Jan.- Dec. 2024	YOY
Total	10,138 units	87.4%	11,599 units	90,163 units	105.7%
North America	400 units	30.2%	1,324 units	5,596 units	112.8%
USA	400 units	31.1%	1,288 units	5,379 units	113.1%
Asia	306 units	144.3%	212 units	4,499 units	70.2%
Europe	7,701 units	120.9%	6,371 units	52,825 units	96.7%
Others	1,731 units	46.9%	3,692 units	27,243 units	141.2%

Calendar Year of 2024

- Total exports from Japan: 3rd consecutive year of YOY increase

December 2024

- Total exports from Japan: 1st YOY decrease in 2 months