

News Release

November 28, 2024

Production, Sales and Export Results for October, 2024

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of October 2024.

World Production

	October 2024	YOY	October 2023	Jan Oct. 2024	YOY
Japan	66,072 units	89.4%	73,939 units	573,096 units	100.0%
Outside of Japan	274,705 units	82.9%	331,337 units	1,753,945 units	88.2%
Total	340,777 units	84.1%	405,276 units	2,158,192 units	90.6%

Production in Main Regions

North America	156,359 units	100.7%	155,307 units	1,391,839 units	106.5%
USA	98,069 units	96.4%	101,749 units	869,426 units	101.0%
Asia	109,053 units	64.4%	169,217 units	721,307 units	71.7%
China	62,629 units	54.1%	115,694 units	447,775 units	63.9%

October 2024

- Production in Japan: 1st YOY decrease in 2 months

- Production outside Japan: 3rd consecutive month of YOY decrease

- Worldwide production: 3rd consecutive month of YOY decrease

Sales in the Japanese Market

	October 2024	YOY	October 2023	Jan Oct. 2024	YOY
Total	53,242 units	92.3%	57,669 units	568,656 units	118.0%
Registrations	29,310 units	107.2%	27,341 units	326,447 units	149.6%
Mini-vehicles	23,932 units	78.9%	30,328 units	242,209 units	91.8%

October 2024

- Total sales in Japan: 1st YOY decrease in 15 months

- New vehicle registrations: 14th consecutive month of YOY increase

- Sales of mini-vehicles: 1st YOY decrease in 2 months

Exports from Japan

	October 2024	YOY	October 2023	Jan Oct. 2024	YOY
Total	8,920 units	87.6%	10,181 _{units}	70,450 _{units}	105.5%
North America	667 units	97.7%	683 units	4,882 units	142.9%
USA	611 units	101.5%	602 units	4,665 units	143.6%
Asia	472 units	74.6%	633 units	3,760 units	63.4%
Europe	4,327 units	67.8%	6,378 units	39,229 units	92.1%
Others	3,454 units	138.9%	2,487 units	22,579 units	152.3%

October 2024

- Total exports from Japan: 2nd consecutive month of YOY decrease