

News Release

Sep 27, 2024

Production, Sales and Export Results for August, 2024

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of August 2024.

World Production

	August 2024	YOY	August 2023	Jan- Aug 2024	YOY
Japan	50,431 units	98.6%	51,162 units	445,317 units	101.8%
Outside of Japan	257,439 units	87.0%	295,934 units	2,046,160 units	92.7%
Total	307,870 units	88.7%	347,096 units	2,491,477 units	94.2%

Production in Main Regions

North America	143,859 units	96.7%	148,842 units	1,098,456 units	107.9%
USA	93,777 units	94.5%	99,271 units	686,567 units	102.1%
Asia	104,363 units	74.9%	139,269 units	890,226 units	78.4%
China	62,983 units	70.7%	89,029 units	551,533 units	70.8%

August 2024

- Production in Japan: 1st YOY decrease in 2 months
- Production outside Japan: 1st YOY decrease in 2 months
- Worldwide production: 1st YOY decrease in 2 months

Sales in the Japanese Market

	August 2024	YOY	August 2023	Jan- Aug 2024	YOY
Total	45,868 units	113.1%	40,560 units	447,432 units	120.9%
Registrations	25,657 units	143.5%	17,876 units	261,803 units	158.4%
Mini-vehicles	20,211 units	89.1%	22,684 units	185,629 units	90.6%

August 2024

- Total sales in Japan: 13th consecutive month of YOY increase
- New vehicle registrations: 12th consecutive month of YOY increase
- Sales of mini-vehicles: 2nd consecutive month of YOY decrease

Exports from Japan

	August 2024	YOY	August 2023	Jan- Aug 2024	YOY
Total	5,756 units	102.0%	5,644 units	55,337 units	112.7%
North America	754 units	229.9%	328 units	3,937 units	157.7%
USA	730 units	222.6%	328 units	3,813 units	158.3%
Asia	284 units	34.8%	817 units	2,942 units	66.4%
Europe	2,603 units	82.6%	3,152 units	31,859 units	100.7%
Others	2,115 units	157.0%	1,347 units	16,599 units	157.5%

<u>August 2024</u>

- Total exports from Japan: 1st YOY increase in 4 months