

Production, Sales and Export Results for July, 2024

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of July 2024.

World Production

	July 2024	YOY	July 2023	Jan- Jul 2024	YOY
Japan	61,679 units	104.6%	58,972 units	394,886 units	102.2%
Outside of Japan	233,346 units	105.0%	222,134 units	1,785,097 units	93.3%
Total	295,025 units	105.0%	281,106 units	2,179,983 units	94.8%

Production in Main Regions

North America	120,491 units	118.0%	102,127 units	954,597 units	109.8%
USA	71,186 units	114.7%	62,079 units	592,790 units	103.5%
Asia	106,874 units	94.6%	112,981 units	782,239 units	78.5%
China	72,753 units	100.4%	72,475 units	488,550 units	70.8%

July 2024

- Production in Japan: 1st YOY increase in 2 months
- Production outside Japan: 1st YOY increase in 3 months
- Worldwide production: 1st YOY increase in 3 months

Sales in the Japanese Market

	July 2024	YOY	July 2023	Jan- Jul 2024	YOY
Total	59,782 units	125.5%	47,644 units	401,564 units	121.8%
Registrations	35,784 units	151.9%	23,558 units	236,146 units	160.1%
Mini-vehicles	23,998 units	99.6%	24,086 units	165,418 units	90.8%

July 2024

- Total sales in Japan: 12th consecutive month of YOY increase
- New vehicle registrations: 11th consecutive month of YOY increase
- Sales of mini-vehicles: 1st YOY decrease in 3 months

Exports from Japan

	July 2024	YOY	July 2023	Jan- Jul 2024	YOY
Total	4,892 units	82.5%	5,927 units	49,581 units	114.1%
North America	472 units	147.5%	320 units	3,183 units	146.8%
USA	472 units	147.5%	320 units	3,083 units	148.1%
Asia	381 units	60.5%	630 units	2,658 units	73.5%
Europe	1,839 units	52.2%	3,526 units	29,256 units	102.7%
Others	2,200 units	151.6%	1,451 units	14,484 units	157.5%

July 2024

- Total exports from Japan: 3rd consecutive month of YOY decrease