

Production, Sales and Export Results for January, 2024

Honda Motor Co., Ltd. today announced a summary of automobile production, Japan domestic sales, and export results for the month of January 2024.

World Production

	January 2024	YOY	Jan. 2023
Japan	56,469 units	119.7%	47,193 units
Outside of Japan	280,650 units	120.2%	233,564 units
Total	337,119 units	120.1%	280,757 units

Production in Main Regions

North America	135,474 units	127.0%	106,673 units
USA	78,403 units	110.4%	71,009 units
Asia	139,273 units	114.7%	121,386 units
China	85,949 units	119.7%	71,803 units

January 2024

- Production in Japan: 6th consecutive month of YOY increase
- Production outside Japan: 5th consecutive month of YOY increase
- Worldwide production: 5th consecutive month of YOY increase

Sales in the Japanese Market

	January 2024	YOY	Jan. 2023
Total	53,402 units	118.6%	45,018 units
Registrations	28,882 units	167.2%	17,276 units
Mini-vehicles	24,520 units	88.4%	27,742 units

January 2024

- Total sales in Japan: 6th consecutive month of YOY increase
- New vehicle registrations: 5th consecutive month of YOY increase
- Sales of mini-vehicles: 1st YOY decrease in 6 months

Exports from Japan

	January 2024	YOY	Jan. 2023
Total	6,789 units	136.4%	4,979 units
North America	270 units	121.1%	223 units
USA	270 units	121.1%	223 units
Asia	368 units	220.4%	167 units
Europe	4,178 units	106.1%	3,936 units
Others	1,973 units	302.1%	653 units

January 2024

- Total exports from Japan: 4th consecutive month of YOY increase