

December 21, 1998
Public Relations Division
Honda Motor Co., Ltd.

HONDA 1998/1999 SALES & PRODUCTION ESTIMATES
<Motorcycles>

	1998		1999	
	Projection (Units)	%	Plan (Units)	%
Japan sales*	530,000	84.7%	510,000	96.2%
Export sales	527,000	105.6%	400,000	75.9%
Total	1,057,000	94.0%	910,000	86.1%
KD sets	2,932,000	66.7%	3,050,000	104.0%
* Electric power assist bicycle (Racoon) not included.				
Electric power assist bicycle	34,000	74.1%	40,000	117.6%

<Automobiles>

	1998		1999	
	Projection (Units)	%	Plan (Units)	%
Registration vehicles	475,000	80.1%	485,000	102.1%
Mini vehicles	225,000	104.1%	265,000	117.8%
Japan sales	700,000	86.5%	750,000	107.1%
Export sales	530,000	97.3%	540,000	101.9%
Total	1,230,000	90.9%	1,290,000	104.9%
KD sets	1,085,000	106.9%	1,190,000	109.7%

* Registration vehicles include U.S.-made Hondas, Crossroad and Jeep sales.

Japan production	1,240,000	94.9%	1,260,000	101.6%
Overseas production	1,112,000	105.1%	1,220,000	109.7%
Global production	2,325,000	100.2%	2,450,000	105.4%

- Japan production equals complete built unit (CBU) + complete knock down (CKD).

- Overseas production equals CKD + KD sets.

- Global production equals Japan production + KD sets.

<Power Products>*

	1998		1999	
	Projection (Units)	%	Plan (Units)	%
Japan sales	168,000	84.1%	180,000	107.1%
Export sales	3,419,000	122.2%	3,880,000	113.5%
Total	3,587,000	119.7%	4,060,000	113.2%

* All terrain vehicles included.