May 15, 2015

To: Shareholders of Honda Motor Co., Ltd.

From: Honda Motor Co., Ltd.

1-1, Minami-Aoyama 2-chome, Minato-ku, 107-8556 Tokyo

Takanobu Ito

President and Representative Director

Notice Concerning 91st Ordinary General Meeting of Shareholders

The Board of Directors of Honda Motor Co., Ltd., (the "Company"), at its meeting held on May 15, 2015, resolved to convene the Company's 91st ordinary general meeting of shareholders as follows.

Particulars

1. Date and time

10:00 a.m. on Wednesday, June 17, 2015

2. Place

GRAND PACIFIC LE DAIBA Palais Royal on the first basement level 2-6-1 Daiba, Minato-Ku, Tokyo

3. Agenda:

Matters to be reported:

- 1. Report on the business report, consolidated financial statements and unconsolidated financial statements for the 91st Fiscal Year (from April 1, 2014 to March 31, 2015); and
- 2. Report on the results of the audit of the consolidated financial statements for the 91st Fiscal Year (from April 1, 2014 to March 31, 2015) by the independent auditors and the Board of Corporate Auditors.

Matters to be resolved:

First Item:

Distribution of Dividends

Second Item:

Election of Fourteen (14) Directors

Third Item:

Election of Two (2) Corporate Auditors